

KUMARI ARIVIAL PERAVAI

'MARTHANDAM COLLEGE OF ENGINEERING & TECHNOLOGY, KUTTAKUZHAI'

YOUNG SCIENTIST PROGRAMME 2014-2015

Presentation on Management Concepts In Thirukkural

Venue : MACET Collage, Kuttakuzhi.

Date : 22/11/2014



Reports by,

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**1.Gby Atee,
Green Team.**

As a part of our training with Kumari Arivial Peravai; after the introductory meet held on 26/10.14 at LMS Boys Higher Secondary School and the two days Scientific Awareness Camp on 8/11/14-9/11/14 at CSI Institute of technology, we planned for the next meet at MACET which brought excitement within me. As the last two meetings were exemplary and I have gained a lot of knowledge and confidence, I was so avid to attend the next meet and finally the day arrived which made me even excited.

It was a freezing cold morning and I was zealously waiting to attend this session because I was sure that this meeting would develop something within me or bring out any of my talent. I boarded the bus at Swamiarmadam at 7:35 am. We reached the longed-for destination, 'MARTHANDAM COLLEGE OF ENGINEERING & TECHNOLOGY, KUTTAKUZHAI' by 7:55 am. The brightly dressed Young Scientists in respect of their teams were waiting curiously for entering the meeting hall. The eagerness in everyone's face refreshed my mind with passion and spirit to attend the meeting. I was a bit tensed too and suddenly I remembered the words of Norman Vincent Peale and I relaxed myself for a happy day. *"Watch your manner of speech if you wish to develop a peaceful state of mind. Start each day by affirming peaceful, contented and happy attitudes and your days will tend to be pleasant and successful"*- Norman Vincent Peale.

The meeting commenced at 8:00 am. Sabrina Lynette red team member was compering the session. Firstly she welcomed all the prominent personalities to the dais and they were Mr. Mullanchery M.Velaian, Dr.T.JAMESWILSON, Dr.SUTHAKAR and Capt. Bennet Singh. As we all say, 'a good beginning makes a good ending' the students began it with an invocation to Goddess Tamil.

Mr. Mullanchery M.Velaian the organizer of Kumari Arivial Peravai and the nucleus of KAP was welcomed by Sabrina to give away the introductory address. In his talk he said about how important management concept in thirukkural is. He also said that there is nothing that isn't there in thirukkural. When the society was orderless Thiruvalluvar wrote Thirukkural and said about how the law must be, how we must behave and everything essential for a happy and proper life. Parimelazhagar, Solomon Pappaiah and Kalaignar wrote meaning for the kurals. He welcomed and thanked the reputed personalities like Dr.T.JAMES WILSON, Chairman Marthandam College of Technology, Dr.SUTHAKAR Principal Marthandam College of Technology, Capt. Bennet Singh, Shri. Balakrishnan, Shri. Shibin Tad, Shri. Johnson, Smt. Anisha, Smt. Krishnakumari, Smt. Babitha and Smt. Rathika ,(Shri. Benzigar Rajan Shri. Edwin Sam and V.V. Vikram, Asst.Manager, L&T Coimbatore who joined us later on). We must feel better because Thirukkural make us happy . He insisted us not to spend a lot, not to ask doubts the previous day and also said that if we can't do we shouldn't do because we are not going to be punished. Finally he concluded by saying that this session should be healthy and useful for us.

Dr.SUTHAKAR, Principal, Marthandam College of Technology said that the topic of this year is really different and will bring a lot of changes to our society. Quality management is something vital for the colleges and was happy that we are doing management concept in Thirukkural at this very age. He asserted that during the World War II Japan was wrecked and within a few years time they became the 2nd in technology development. The secret behind their outrageous success was the "PDCA" that is Plan, Do, Check and Act. If we follow this we can also be successful. Whatever he said he related it with a kural which was exemplary. His talk, the way he had communicated his views revealed him as an apt administrative, executive and management personality apart from a successful teacher and principal..Finally insisted that we must plan before doing rather than doing and then planning. After his talk I realized the genuine power of thirukkural.

Mr. Velaian came up with a notion that is to release the essays on management concept in Thirukkural, which we have written, in the form of a book and said that MACET will be doing that. The principal also approved that which was gratifying news to all of us. The book will be regarded as work of young kids and would be advantageous for all who read it in one or the other way is what I believe and wish.

Capt. Bennet Singh welcomed all the students and all the renowned personalities. He alleged that we Tamilians are incredibly lucky to have the best of all authors to be born in Tamil Nadu and that is Thiruvalluvar. As Thirukkural has everything in it he phrased it as "THIRUKKURAL VS. ALL THE REST IN THE WORLD". The kurals in it are applicable for everyone in this world of all age.

In today's era, management is very important. In short management can be said as **APEM** that is **A**pprise, **P**lan, **E**xecution and **M**onitoring. If we follow this we can be successful for certain. He finished by saying that making this session successful is in our hands. After his talk I got a brief introduction on management and how crucial is it.

Dr.T.JAMES WILSON, Chairman Marthandam College of Technology was hailed to give away the inaugural address. He in his talk said that the topic of this year that is "Sustainable Environment" is very valuable to our society and nation as a whole. Before they only memorized the kurals for the exams and forgot it later on. But now we must be indebted and

gratified to KAP for giving us an opportunity to realize the management concept in the Thirukkural that they just committed to memory. He completed his talk by saying that ***Keep Reading Keep Researching and Understand Things, you will come out in flying colors.***

Then it was over to the most anticipated personality V.V. Vikram, Asst. Manager, L&T Coimbatore. He presented his team talk on 'Management', which is the topic of the day. He said that management basically begins from Thirukkural. Management is an art and science is supplementary to see a progress in it. It is the course of action of using the assets you have to accomplish our aspiration. According to the Thirukkural, for accomplishing our aspiration we need to have an army -resources, people -us, wealth -knowledge, council- organizer, friends-supporters like college, parents and forts - eminent personalities. The management process is of 5 chief steps;

- ***Planning:*** we must answer the question that is for what, why, how, when and who. In this stage firstly we must find our strength, weakness, threats, and use opportunities to convert the threats and weakness to something fruitful and prolific which will add strength to us.
Keeping in mind our objective that is ***SMART (specific, measurable, attainable, relevant and time based)*** we must act, was his advice to us.
- ***Organizing:*** Knowing the potential and aptitude the manager must analyze who can do it and then allocate the works to cronies accordingly.
- ***Staffing:*** for this firstly we must recruit the members then train them and finally counsel or advocate them to become perfect.
- ***Coordinating:*** the leader must check the performance, guide them and instruct the followers. When we coordinate we must express our leadership quality, communication skill, decision making skill, motivating and self motivating skill and guiding skill. Only if a leader has all these qualities he/ she will be able to coordinate the members efficiently.
- ***Controlling:*** this is the most crucial stage. Here we have to evaluate our performance but shouldn't compare ourselves with others. I can remember a famous saying that is, "***Don't compare you with others. If you do so you are putting you down***". Then we must check is there any deviation in our performance and then correct it.

He guaranteed that, following all these steps would lead to better management in our life. After his presentation, I got a very clear picture of management concept and how it could be followed in a more effective manner. Then we got a break of 15 minutes to refresh ourselves and got ready for the next session.

Mr. Sasikumar congratulated all of us and he gave a short but roused talk. He asserted and emphasized that, the formula to success is the hard work. In his talk he also said that, how hard working is Mr. Velaian, which brought out such a marvelous changes in our society. He was very delighted to be a consultant of maroon team. If we extent our hard work and use our opportunities to talk with prominent personalities success is sure of following us.

Then it was our turn that is it was our instant to exemplify our talents to every single one and relate our Thirukkural with Management concept. Firstly it was yellow teams turn to personify their talent. Every one explained it in such a way that it must be. Abhirami came forward and gave a good introduction about Thiruvalluvar. Valluvar is smarter than Galileo, he said that the earth revolves around the sun and it is round well before Galileo said. Her topic

was organization structure and she stated that recruitment is the most crucial stage of organizing. Our IQ is greater than our EQ. so we must have both in a balanced manner and that is important. What I felt about her presentation was, though she didn't talk relevantly to her topic she gave us gigantic amount of knowledge.

Then it was over to Argineshya. Her presentation was entitled as Crisis management. The point she stressed was, we shouldn't take trouble in a troublesome way, instead if we take it easily and laugh at it would fade away soon without any harm to us. As I stated earlier 'well begun is well end', she gave a really good launch, which made me feel that I will do my presentation in a glowing way too.

Malavika came up with a ppt on recognition. She said that only if the king rules his kingdom properly the kingdom will be prosper. So as a leader we must lead our members correctly is the message she wished to put into words, I believe. Mereshiya asserted that listening is the wealth of wealth and to support her topic she included a commonly known story of the active ant and lazy grasshopper who regrets later on for not listening. After her presentation I also regretted for the situation in which I failed to use the greatest of all wealth in an appropriate manner.

One of the yellow team member asserted that we shouldn't believe anything at the very moment. As god's valuable gift to us is commonsense we must use it efficiently to analyze and believe only the truths. She really made me think a while and I felt sorry for exploiting god's gift, by believing what others say without any analysis on it. Edin Jijo stated that at present due to globalization we are following cross culture and we aren't having a good relationship. His way of talking and the way he conveyed his message made each one of us to understand the need for relationship. I remembered a proverb which I learnt in school, "Blood is thicker than water" which means that family bonds are closer. I thought that he could have added that proverb too.

Leena Sijo said that we shouldn't be afraid and knowing the potential and aptitude the manager must analyze who can do it and then allocate the works to cronies accordingly. And it is also essential for the cronies to be trust worthy too. A member of the same team said that team work is very important using the kural 527. he said that if we work in a team, the work will be completed in a little while. He made me remember the proverb "Unity is strength" and I understood the reason why in KAP and in my school they ask us to work in groups.

Shri. Edwin Sam advised us about how to present our PowerPoint. And then it was over to the yellow team member who asserted that no one can live without affection. I realized that being affectionate can make us reach high destinations. Vishal stated that we must find our strength, weakness, threats, and use opportunities to convert the threats and weakness to something fruitful which will add strength to us.

Then it was the turn of the green team members to exhibit their talents. As a team leader I presented first because I had the confidence that I will do well and if I did well, my members would feel more confident and they will do well too. I spoke about health management and as per my view I did well as I wished, anyway I am not sure about what others would think. My team mate, Kaviya highlighted that we must guide the unguided and that is the ultimate duty of a good leader. I felt that it best suited me as I am a leader and I should guide my members to make our team the best.

Srinidi emphasized that we must control our anger before it controls us, as anger is one letter away from D' ANGER. I become conscious about the importance of controlling anger as I have heard my mother say, 'if you control your anger then you can control anything else in this world'. Jisfia through her presentation added confidence to everyone who is yet to present. She stated that if we believe that we can do something we can do it successfully. She also asserted that nothing is impossible. I could remember what my sister often says, when I say something is impossible, that is '**IMPOSSIBLE = I'M POSSIBLE**'. I felt at that moment that what my sister said was true.

Soorya Vijay said that, partiality is something that must be detached from a leader only then it means that we are following the justice act. I felt sorry for showing partiality to my friends when I was the leader of my class. Ayana came with an excellent presentation on respecting without looking at their power. She stated that we should respect Narendra Modi as Narendra Modi and not as the Prime minister. As the huge chariot runs with the support of a small lynch pin we shouldn't judge anyone by their manifestation is what I understood. Sree Ram alleged that for a good market research we should get the advice of experts.

Ashwin Kumar asserted that as a leader if I want to lead my members for a long time, I should point out their mistakes and punish them, but not beyond the frontier. Ageesha gave some basic tips about how a leader must organize the group and it was the same as what Mr. Vikram said us earlier. Haritha stated that one must be confident and execute what he thinks only then he is an efficient manager. Last member of green team Shruthikrishna stressed on the importance of hard work and perseverance. She could have said the example of Thomas Alva Edison, who invented the bulb after failing in his experiment 10,000 times, and then realizing what he has to do. "I have not failed. I've just found 10,000 ways that won't work"- Thomas A. Edison

A red team member Pradeep alleged that for budget management we must make records of our expenses and we must reduce our spending. After his presentation I understood why my parents write the spending of the month. For a business to run steadily budgeting is very important. Red team leader Abina presented her presentation on leadership. Her presentation was very supportive for each and every one of us, as all are with a blazing aspiration to become the leader. She asserted that a leader must be fearless, generous, motivate others and involve doing works successfully. A boss says Go and a leader says LET'S GO. She made me realize whether I am a boss or a leader and helped me in understanding what are the qualities I, as a leader must have.

Raksha, my school friend and motivator made us to realize how a leader must motivate others and the vitality of being a self motivator. I felt that this topic best suited her as we say, "Practice before you preach"; she is a good motivator and a self motivator too. Sabrina in her presentation told that trying to do work in a coordinated manner will bring success for sure. When we work in a coordinated manner we can know the ideas of others and makes our work finish faster with perfection too.

Jeslin said that we must be dedicated towards our work and only then when the leader analyzes whom to allot the work he/ she will give the works to us and that will be only if we are dedicated towards our work. I believe that the best example for this is the KAP team, and it is only because of their dedication towards this programme they always enjoy great success. Vinoj

gave us some tips on how to make decision which was of great value to me because I know that I always fail when it comes to making decision..

The guests for session II were the same as session I but Dr. Jeyala was added too. Firstly he congratulated all of us for performing so well. He said his life story in which the food that tasted bad in the afternoon turned appetizing in the evening, and it was because of his wife's management. Management is the action of using the assets you have to accomplish our aspiration. Ambassador car is not manufactured now because the company isn't able to produce cars according to the wish of its consumers. We aren't successful sometimes because of our laziness, forgetfulness and taking more time that is necessary. He confirmed that stress brings something good out of bad; that is tea when stressed with heat gives aroma. The reason for stress is we don't give importance to what actually is needed. A blossom flower that doesn't give fragrance is like a marketer who is not able to put in plain words his product. Finally he concluded by saying that we have to follow what we learn. As we all were appetite for an appetizing food we went to have our lunch. The hospitality was fabulous.

Mr. Mullanchery M. Velaian announced that the next meeting will be on 29th of November, at Asaripallam Medical Hospital. The meeting will commence at 8:30 am. He requested us to sent thanks letter too and said the deadline for each school student to send the report.

Ragul advised us to read good books and to act accordingly. Nivedh Sankar, using his excellent body language presented a presentation on body language. He reminded us that 'face is the index of your mind'. I felt that he was the one who did a demo along with his presentation. Indhuja spoke about the 5 chief stages of management. Anisha insisted on the importance of objective. If we want to be successful we must surely have an objective. Mejalin asserted that communication is very important. If a learnt man isn't able to communicate well then there is no use of his learning.

Maroon team member, Dani Rovas alleged the impact of being angry. Anger is the gate way to hell and is an obstacle to success. Anger is like throwing stone at a bee hive she stated and if we don't destroy anger it will destroy us. This was a precious to me as I have to gain control over my anger.

We must not lose hope until we reach our goal to be a noble man is what I understood from Jeresha's presentation. Jenish stated that only if we are sure that the words spoken by us cannot be defeated by others we should speak it out.

Kalidas told in his presentation that before investing we should think how much, why and what the output will be, and if we invest the business will be successful. This is indeed a secret to successful business, I believe. Learning is not limited to age or time but a continuous process which was beautifully conveyed by Shifi. Reshma on time management gave an example. She mentioned that Heron stands on one leg patiently until it catches its prey; similarly we must act at the right time and should wait for the perfect second. Abila said that we must plan before we start. I could remember a saying that my teacher always says me that is, ***"failing to plan is planning to fail"***. Sanjana gave a short and informative talk about how an effective financial management must be.

Prabin Kumar stated that we must think before we speak; just like the common proverb, "Look before you leap". I understood that we can manage our risk by thinking positive things and

it is our ultimate responsibility to help others without expecting anything, from the presentation of Aruna and Sushma.

Meera, a blue team member, alleged that one of the greatest challenges is to control ourselves and it can be controlled by yoga and it is the best super power we have. I realized why we have yoga classes in our school and was happy about that. Jefin gave us a precious formula to success which would help all of us and I think it is the success formulae of KAP too. **DEDICATION X PRACTICE= SUCCESS**. I came to know that the speed of our success is limited by our dedication. Shalomy gave a clear picture on ethics followed by Akshaya's equation to success, **fame + practice hard work success**. Naveenjith presented about compassion, hospitality by Seanna, how to manage our resources efficiently, effectively and economically by Algin and lost but not the last Shyam stated that charity begins at home.

Shri Edwin Sam congratulated all of us for presenting our PowerPoint so well. He said that though some didn't relate their topic with management concept all explained their kural in an extraordinary manner. Jeswini, the former young scientist in her talk gave us some tips to make a better presentation and they were:

- ☺ write only hints
- ☺ text must be visible
- ☺ no animation
- ☺ don't read, only explain
- ☺ add contents slide

Shri. Shibin Tad stated that management was a way to control earlier, but now it is the way to approach. When an elephant is hungry it destroys everything and eats but when a bee is hungry it, without disturbing the flower takes honey. So management is an art and is followed in different way by different people.

Shri. Vikram said that we are better than the last year students. These works are given to us for learning: If we really did the presentation and wrote the essay we would have learnt to extract data and prepare a PowerPoint. He also gave some tips to enhance our presentation. He guaranteed that this will boost up our knowledge. Shri. Shibin Tad asked the college management to release the book soon and he thanked Jeswini for her cooperation all throughout the day.

Mr. Mullanchery M. Velaian gave some works to the team coordinator. They have to collect the essays and the modified essay which we are to sent should be corrected. He reminded us to send the thanks letter. He thanked the principal, because he sat the whole day and watched the presentations, Selvakumar for his support, guide teachers, Jeswini and all for their participation. The meeting came to an end at around 4:20 pm with the national anthem sung by the students of various groups which represented the unity of Indians.

The programme was conducted in a professional manner. All the events were synchronized as per schedule with utmost punctuality. We came to know the real caliber of all the students. By presenting my presentation amongst all, my fear of talking with other peoples reduced and I was able to share my views confidently among each other. This was a day to shape all of us, which made this programme a grand fete. I express my deep sense of gratitude to KAP organizer, Mr.Mullanchery M.Velaian for giving me such a great opportunity.

2. Pradheep Narayanan RED Team

With a lot of relish, we ventured into an exciting session held at Marthandam College of Engineering and Technology (MACET) located at Kutakuzhi on 22-11-2014. It was the third session after the long evaluation and selection process. I made myself ready there by 08:15 am. The whole infrastructure of the college was elegant and unique. The climate surrounding the region was cool and pleasant. Then, we waited for the esteemed presence of the Chief Guest, Dr James Wilson, the Principal of the Institute, Mr Sudhakaran and the dignified guests.

We got seated in the Conference hall and the programme started with *Tamil Thai Vazhthu*.

The programme began punctually at 08:30 am. Introductory speech was rendered by Ms Sabrina, a member of Red Team. She welcomed the dignitaries Dr James Wilson, Dr Sudhakaran, Mr Velaian, Mr Selvakumar, Capt Bennet Singh to the dais.

Next, it was over to Mr Velaian. He underscored the importance of the Management Concepts in *Thirukural*. *Thirukural* is one of the major assets which was composed by the greatest Tamil saint poet *Thiruvalluvar*. He welcomed the coordinators and the members of KAP who were Mr Johnson, Mr Edwin Sam, Mr Benzigar Rajan, Mr Balakrishnan, Mr Shibin, Mr Vikram and the team supporters. He asserted that whatever job we do, we have to do it with perfection, dedication and determination. *Thirukural* is very essential to improve one's own skills and also to attain peace. He also mentioned about the submission of reports and emphasized that this is the right chance to exhibit the talents through the short seminar.

Followed by his speech, the Principal of the college, Mr Sudhakaran gave his address. First, he welcomed all of us and affirmed that it was his pleasure to contribute to KAP. Then, he stressed on the word Quality Management. Once, Japan got totally collapsed after a disastrous nuclear bomb attack. But later, it emerged as the second most developing country after USA because of the Quality Management. He defined the concept of PDSA which means Plan, Do, Check and Act.

Next, it was Captain Bennet Singh to address the gathering. He said that *Thirukural* serves as the guiding principle of all the activities which was compiled around 2000 years ago. We should utilize this day in the best manner. Everything mentioned in *Thirukural* will give birth to new thoughts. Management in *Thirukural* is relevant to all sorts and circumstances. Then he defined the concept of APEM which stands for Appraisal, Plan, Execution & Monitoring and also explained it briefly.

We had Dr James Wilson, the chairman of the Institute on stage to give the presidential address. He laid special emphasis on *Thirukural* and stated that it is one of the oldest and the most valuable record written by the legend *Thiruvalluvar* that created history which is known to everyone in the world. He said that this time it is a little bit different topic - Management concepts of *Thirukural*.

The team topic was very well explained by Mr Vikram through his presentation on Management. He said that it is the art and science. It is the process of using what you have to do and what you want to do. In general, it is the supervision of the administration.

Management Process

- Planning
- Organizing

- Staffing
- Coordinating
- Controlling

Planning is the action of analyzing for the questions - What, How, When & Whom. Then, he also mentioned the SWOT analysis - Strength, Weakness, Opportunities & Threats and gave a brief explanation on them. Then, he threw light on budget which means managing the income at right proportions. He said that one may have the ability, but there should be a proper execution.

Timeline Planning

- Activities - Identification, Grouping
- Responsibility - Definition, Delegation

It is the process in which the Managers

- Instruct
- Guide
- Oversee the performance

Some of the important aspects of management are

- Leadership
- Communication
- Decision Making
- Motivation
- Guiding

Work of a Manager

- Evaluate performance - Punctuality, Presentation skills, Report Presentation
- Measurement of performance against standard - Benchmark with earlier performance
- Check for deviation - Improvement
- Corrective actions - Initiate corrective actions

His presentation developed our ideas of seminar. His speech was highly informative and his PowerPoint presentation was attractive which made me understand the concepts and the information with an ease.

Mr Sasikumar, the principal of Lord Jagannath College of Engineering was another luminary on the dais. He gave a brief speech and asserted that this programme is arranged by a voluntary scientific organization managed by Mr Velaian for ameliorating the society and said that hard work is the key to success.

We had a small refreshment to both our body and mind before the presentations of the young scientists. First, it was the turn to Yellow team. It took more than 1 hour to complete for each team. Then, it was over to Green team followed by red team, I was the first member in my team to present. So, I was quite anxious. But, I made myself confident and recovered from fear and nervousness. I gave my best and presented in a good manner on the topic "Budgeting" and got good comments too which is the output of my work. 6 members in my team completed their presentations and we went to have lunch.

After having the lunch, it was the time for presentation. In my team, everyone had done a good work. Next, it was the presentation given by Maroon team. Finally, Blue team gave their presentation.

On the whole, the presentations given by all the 5 teams were astonishing. This was really a hair-raising experience to me. I stood motionless by seeing the presentations of all the students. I thought there will be a tough competition among all the students. On the previous sessions, I got to know only the talents of my team-mates, but this session paved the way to know about the hidden talents of all the 55 students in this programme. I also learnt different management concepts of *Thirukural* like execution, budgeting, control, leadership, decision making, communication, justice and so on....

Next, Dr Jailal, Assistant Professor, Govt. medical college, Asaripallam was given a red carpet welcome over the hall. He said that all of our presentations were extremely amazing and it is the right topic to be chosen. We have to aim for our goals and achieve it through working hard. He said that *Thirukural* is the greatest record in Tamil left by the greatest Tamil poet *Thiruvalluvar*. There is nothing left uncovered in *Thirukural*. Large exposure may induce stress. But, if we have a lot of exposure with books without laziness, then we will be benefited a lot and so even stress can benefit us if it is taken in right spirit and in a curious manner. Then, he also shared his deliberate views on secrets of success.

We had a small discussion about the next session and our commitments in this programme on that day.

Concluding speech was given by Mr Edwin Sam. He congratulated every one of us for cooperating with them and for the presentations too. He said that we should analyze how the topics are related with the theme. He advised us to serve as useful and sincere citizens to our nation.

It was over to Ms Jeshwini who congratulated us for our presentations. She gave some of the tips to improve the presentation. They were

- Highlight the main points of your theme
- Avoid using animation
- Add a slide for the contents
- Talk should be audible and clear

Next, Mr Shibin gave a brief speech on how to develop the skills and how to make the presentation.

Subsequently, Mr Vikram began his speech with congratulation. He mentioned the faults and the small mistakes that we had made. He said that the learning methods should be modified and we should do everything by ourselves and should not depend on anyone to complete our task. We should work hard to enhance the knowledge.

The final words were delivered by Mr Velaian. He reaffirmed that, this was a rare & a golden opportunity given to us and that we must make use of this chance in the best and proper manner to update your efficiency.

This programme paved the way to exhibit one's own abilities and to explore the hidden talents of the young minds. We came to know the importance and value of the oldest and the precious asset in the language of Tamil viz *Thirukural*. We also got a new experience in giving seminar through PowerPoint presentation. From this, I came to know the talent and the abilities of every student. Every student shared their views and ideas related their topic and so I got a lot of ideas regarding the Management Concepts in *Thirukural*.

We left the college with a sense of gratitude and thanks to Mr. Velaian and KAP, MACET management, Dr. James Wilson and all others who had spent their valuable time and energy in shaping our talents and managing our skills fruitfully.

Let me bow my head and say a good salute one and all once again.

Thank you KAP.

**3.R.J.RESHMA ,
MAROON TEAM**

The meeting on management concepts in Thirukkural was held at Marthandam College of Engineering and Technology, Kuttakuzhi on 22-11-2014 at 8:00 am. All the young scientists students gathered in the conference hall of the college. The welcome address was said by **M.Sabrina Lynette Fernando, red team**. She welcomed **Dr.T.JamesWilson**, Chairman of Marthandam college of Technology, **Dr.Suthakar**, Principal Marthandam college of Technology; **Captain Bennet Singh** and the organizer of KAP, **Mr.Mullachery M.Velaian**. The meeting began with Tamil Thai vazhthu. M.Sabrina invited Mr.Mullachery M.Velaian, the organizer of KAP to give the introductory address. First he wished a very pleasant morning to all of us. He said that the day was a very important day because the meeting was related to the management concepts in Thirukkural. He stressed the point that the Thirukkural has everything in it and there is no book like Thirukkural in the world. The Thirukkural was written in a period in which the world was going in a wrong path. Tamil Nadu has become very popular because of Thiruvalluvar, the author of Thirukkural. Within seven words there a big hidden meaning in Thirukkural. He increased the confidence level in us and instructed us to think out of the box. He glorified MACET for providing us enough space and facilities to conduct the meeting. He honoured Dr.T.JamesWilson, Chairman Marthandam college of Technology, Dr.Suthakar Principal Marthandam college of Technology; Captain Bennet Singh; **Mr.Selva Kumar** who was managing the sound system; talent motivator **Shri.P.Balakrishnan**; co-ordinator **Shri.S.Johnson**; co-ordinator **Shri.M.C.ShibinTad** and all the guides. He said that Thirukkural should give us happiness, peace, motivate us in the right path and increase our talents. He emphasized the importance of giving us the management concepts in Thirukkural. The reason was that to increase our knowledge and make it wider. He gave us some steps to prepare the concept. First we should refer more books and collect the points. Then we should combine everything and our essay will be ready. He told that KAP give us opportunities to prepare PowerPoint presentations to correct our mistakes. We do many mistakes in adding backgrounds and the fonts which is not visible in the particular background. He ended his speech by saying that we should always be peace- minded. M.Sabrina thanked him and welcomed the principal of the college, **Dr.Suthakar**.

He welcomed all the dignitaries and wished everyone his heart filled morning greetings. He said that he have been in touch with KAP for the past three or four years. He appreciated Mr.Vealain for selecting a different topic 'Management concepts in Thirukkural' because previously he chose topics related to the environment for the presentations. Mr.Velaian had tried to make a bridge between the olden epic 'Thirukkural' and management concepts, he said. He told that engineering requires quality management. He listed few topics in Thirukkural in which we could find few point related to quality management. He shared an incident about

Japan. After the world war, Japan rose economically and that was only because of the quality management. Plan, check and act are the basic fundamental concept for development. He explained us a kural from the chapter-67 and that was related to quality management. He told many kurals and described their meanings too. We were really surprised to see his talent. Thirukkural was written 2000 years ago but still it exists in the world. He instructed us to plan and do our works rather than doing and planning our works. Once again he congratulated all of us and made full stop to his speech.

Then **Mr. Velaian** gave us a short talk. He enlightened that great personalities will keep more thirukkural in their mind and that was because they are of great importance and value. The reason for telling us to prepare an essay in two pages was that to publish in the KAP book. He stressed the point that very great achievements can be done from small little steps. M.Sabrina thanked him and invited Captain Bennet Singh. He wished us and expressed his morning greetings to all of us. He began his speech by saying that Thirukkural was important in olden days and is even important nowadays. One of the best books of the Tamilians is the Thirukkural, he added. Thirukkural has everything in it. The chapter 'Psalms' in Bible was said equally to the chapter in Thirukkural by him. All the good qualities required for children, teachers and everyone exists in Thirukkural. Finally he said that we often do presentations based on our environment but now we do presentation on a very different concept. Thirukkural verses rest of the world, he said. Management is required in the entire field like politics, team, and family and so on. Thirukkural plays a vital role in the 21st century. He put management in four words.

■ **A - Appraisal:**

It means gathering info.

■ **P - Planning:**

It means to plan the work and find difference between its pros and cons.

■ **E - Execution:**

It means the real task which including carrying out the process (execution).

■ **M - Monitoring:**

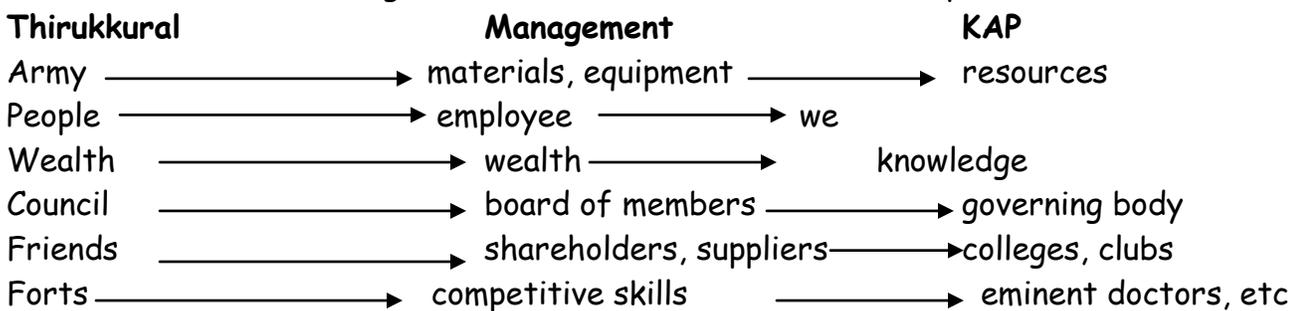
It means to monitor the work whether it is being carried out as per the plan.

Monitoring is a very important process, especially for us, the young scientists. He said that KAP organizer has made a great job and he welcomed Mr.Velaian's suggestions based on it. He ended his talk by wishing us all the very best.

M.Sabrina thanked him and welcomed **Shri.V.V.Vikram**, Asst.Manager, L&T Coimbatore to the Dias. Then she invited **Dr.T.James Wilson** to give the inaugural address. He wished all of us. He said that he used to think every year about the topic which the KAP would select for the year. He was very happy by seeing the different topic of the day and so he congratulated Mr.Velaian and other members of KAP for this. He narrated few experiences of his childhood days. He would memorize ten Thirukkural without knowing the meanings of it as his Tamil teacher told. But we should research the meaning and find it. He stressed the point that research means re- searching. He ended his speech by wishing us good luck and for a successful carrier.

M.Sabrina thanked him and invited **Shri.V.V.Vikram** to give a presentation on the topic '**MANAGEMENT**'. First he raised us a question. Do you continue the innovations which you have

made for the selection process? All the heads nodded saying 'NO'. He said that whatever we made for the day is not only for the day but also for our life and the innovations which we had made for the screening process should be continued by us. We used to learn Thirukkural as a part of our examination, he told. We read some books written by foreign authors but all the basics start from Thirukkural. We cannot understand the words and the meanings of the Thirukkural because we live in modern age and that was written 2000 years ago. So we should refer Thirukkural books which have been translated into our modern language. Again he raised a question to us. Is management an art or a science? Few told it as art and others as science. Actually, management is an art. Everybody cannot succeed in the same post or carrier. Some science can also be added to management like tools, techniques and others. Tools are the things which are made by the people's experience. We use both science and art to increase our management skills. There are some resources and objectives. A manager's role is to use the resources to achieve the goal. He took kural no: 381 as an example.



Resources are provided in terms of knowledge by the scientists, doctors, engineers, professors and others to bring out hidden ideas in KAP. Managers convert the resources in to goal. He listed the five steps involved in management:

Planning → **Organizing** → **Staffing** → **Coordinating** → **Control**

- ✓ **Planning:** It includes planning the works.
- ✓ **Organizing:** It means organizing the works that are being done in and also managing the time.
- ✓ **Staffing:** It means assigning the works to the required people.
- ✓ **Coordinating:** It means going towards the objective
- ✓ **Controlling:** It means to control everything and achieve the goal.

He linked the same process with KAP. Then he explained us clearly about the five steps involved in management.

PLANNING:

Planning is the first process and it can be done by finding the answers for the four questions:

- ⊕ What?
- ⊕ How?
- ⊕ When?
- ⊕ Whom?

He then told us about the SWOT analysis which means to know our strength, weakness, opportunities and its threats. For this he took kural no: 471 as an example. Objective should be known to us before beginning the work. The objective should be:

S- Specific

- M- Measurable
- A- Attainable
- R- Relevant
- T- Time based

Next he told about how to plan the activity, budget and y whom. Once our activities are done, we have plan a time line. He showed us an example of preparing a time line chart with the help of MS Excel. Then we should know what the customer has actually targeted. Finally, we should act accordingly.

ORGANIZING:

Organizing includes grouping activities. He took kural no: 517 as an example. We should analyze who can do the particular work and the assign to the person.

STAFFING:

1. Organizational structure:

This is the structure of a management.

2. Recruitment:

It includes the processes like selection process, Written tset, group discussion, technical interview, personal interview and so on.

3. Training:

Training should be given after recruiting the people.

4. Counseling:

This includes appraisal and feedback. Counseling should be given to the people. He mentioned few things.

i. Stress management

We shouldn't have stress and we should be active and enjoyable.

ii. Anger management

We should try to manager our angriness.

iii. Time management

Punctuality is very important.

iv. Conflict management

Decisions may have conflicts. We should dissolve it legally.

v. Change management

Everybody has a capability to change. A change in management is required for everyone.

DIRECTING:

It is a process in which the managers instruct, guide and oversee the performance.

- Leadership: Leadership is required to satisfy all the needs.
- Communication: If we are educated and are not able to communicate, then we are of no use. So communication is very important.
- Decision making: We should be legal, ethical and shouldn't show partiality in making our decisions.
- Motivation: We should be self- motivated. Performance is the ability to motivation.
- Guiding: We should guide others. Guiding is required everywhere.

CONTROLLING:

The four steps involved in controlling are as follows.

- ✓ Evaluate performance: If we are not periodically evaluating our performance, then we can't improve ourselves. We should evaluate our punctuality, skill, report preparation and so on.
- ✓ Measurement of performance against standard: We should bench mark the current performance with our earlier performance.
- ✓ Check for deviation: We should analyze the increment and decrement.
- ✓ Corrective actions: We should finally the corrective action by managing everything.

He ended his presentation. We had a feedback session. **Gby Atee of green team, S.Dani Rovas of maroon team and R.J.Reshma of maroon team** gave the feedbacks. Then we had a tea break. The college canteen served us tea and snacks.

At 10:00 am we all again gathered in the conference hall for the next session. **B.Abhirami** of yellow team welcomed Dr.Sasikumar, Lord Jaganath College. He expressed his sincere wishes to all of us. He appreciated Mr.Velaian for his tremendous and admirable job because he's such a great personality. He insisted one important point. Hard work results in success of our life. He glorified Mr.Velaian. He said that he feel proud to be the consultant of maroon team. Then he told that the presentation done by Shri.V.V.Vikram was informative. He ended his talk by wishing us a successful future. B.Abhirami thanked him.

It was the session of PowerPoint presentation of the young scientists on management concepts in Thirukkural. First it was the turn of **yellow team. B.Abhirami** came forward to give her presentation on the topic '**ORGANIZATION STRUCTURE**'. Kural no:528 was given as the kural for her topic. Some of her contents include selection and recruitment, knowledge management, emotional intelligence and management by accessibility. She gave a short introduction about Thirukkural. Thirukkural is one of the ancient scriptures in Tamil. Thiruvalluvar is the author of Thirukkural. Before Galileo told that the Earth is revolving around the sun, Thiruvalluvar told it through a couplet. Thirukkural has 1330 couplets. The great monumental categories of Thirukkural are virtual, wealth and love. She said that we shouldn't judge anyone or anything by its outer appearance. She explained the meaning of the kural. Water will spring out from the well when we dig it deeper and deeper. Similarly, we can gain knowledge by learning. Today people have high intelligent quotient but low emotional quotient. She concluded her presentation by saying that repeated reading of Thirukkural says more about the modern management. The remarks of her presentation were given by Shri.V.V.Vikram. He corrected few things and told how to relate the topic with management. Secondly, **J.S.Arginshya** gave her presentation on the topic '**CRISIS MANAGEMENT**'. Her kural was kural no:621. The English translation of the kural is 'If the troubles come laugh, there is nothing like that, to press upon and drive away sorrow'. "Laughter is the best medicine". Smiling really improves our physical health. She took Mother Teresa as an example for her topic. The she shared us a quote of Charlie Chaplin- "My pain may be the reason for somebody's to laugh but my laugh must never be the reason for some bodies' pain". Finally she gave us a clear cut idea about crisis and management. Shri.V.V.Vikram gave the remarks and corrected her faults. Then

A.Malavika presented her PowerPoint on the topic '**RECOGNITION**'. Her kural was kural no:520. She began her presentation by saying the divisions of Thirukkural. They are:

- + The preface
- + Virtue
- + Wealth
- + Love

She then explained the meaning of her kural. Let the king daily examine the conduct of his servants and correct them. She then concluded her speech. Shri.V.V.Vikram said the remarks about her presentation. Then it was the turn of **J.M.Mereshiya** to do her presentation. Her topic was '**LISTENING**'. Her kural was kural no:411. The kural says about the importance of hearing listening. Listening is the important wealth. She narrated a story about the ant and grasshopper. The ant was very active and collected food for the winter season whereas the grasshopper was very lazy and kept on spending his time by playing. Ant advised him to collect food for winter but the grasshopper didn't listen to him. So grasshopper faced lack of food when the winter arrived. Then the ant helped him and they became friends. She concluded her presentation by saying that we should listen to our parents and teachers because only then we can succeed in our future. Shri.V.V.Vikram said the remarks and gave a better idea to improve the linking skill of Thirukkural with management concept. Then **J.Immaculate Rishvi** gave the presentation on the topic '**ANALYSIS**'. The kural given was kural no:423. She quoted few proverbs and sayings. We should analyze everything and then take all the decisions. She shared an example about her brother who always played during his childhood. Then he analyzed himself and corrected his mistakes and turned into a good boy. She stressed the point that we should analyze us very well and take all decisions. Shri.V.V.Vikram gave the remarks. Next **J.S.Edin Jijo** presented his PowerPoint on the topic '**RELATIONSHIP**'. He got two kural based on his topic. They were kural no:521 and 523. He described the meanings of the kural about how our relations act upon us in different situations. India has diverse culture. We respect our relations. Nowadays, Americans are trying to follow Indian culture but we in turn try to follow the culture of Americans. The busy schedule had made the man with no time to spend it with his children. He concluded his presentation by saying that relationship is like the strong walls of the ponds and lakes. Shri.V.V.Vikram gave the remarks and shared his ideas about marinating relationship wherever we go. It was the turn of **S.Leena Saju** to give her presentation on the topic '**TRUSTWORTHY**'. Her kural was kural no:510. She described the meaning of the kural. We shouldn't be scared by seeing the elder people and we shouldn't show proud to others. Then she narrated a short story on trustworthy. Shri.V.V.Vikram gave the remarks and said that trustworthy is very important in management. Next **M.R.Vidhya Dharshini** gave her presentation on the topic '**TEAM WORK**'. Kural no:527 was given to her. We should do everything in team work to bring out more ideas. She stressed the proverb that 'Unity is strength'. We should behave in a good manner to all and should be in unity always. Then she concluded her presentation. Shri.V.V.Vikram gave the remakes and stated few important points related to team work. **Shri.L.Edwin Sam** told few remarks about the presentations which had been done. He said us to relate our topics to management. Then **P.K.Raghul** gave his presentation. His topic was '**AFFECTION**'. His kural was kural no:527. The meaning was that

crows do not conceal their friends but call them for all the works. "We can live without religion and meditation, but we can't survive without human affection". - Dalai Lama.

He shared us an example about the enmity between India and Pakistan. Affection can restore peace in the world. It provides basement for all other good qualities. A man with affection will have the potential to survive in the world. He took Mother Teresa as an example for affection. He also showed an image of a flock of birds showing affection to one another. "A man without affection is like a house that lacks a roof". - Sicilian proverb

He ended his presentation by showing some pictures related to affection. Shri.V.V.Vikram gave the remarks on his presentation. Manager should know the personal things of each and every staffs and he should be a friendly person and show affection towards his employees. Then came **D.Vishal** with his presentation on the topic '**SWOT ANALYSIS**'. The kural given to him was kural no:471. SWOT analysis is to know about one's strength, weakness, opportunity and threats. SWOT analysis is used in business and marketing. His presentation was too short. Thus, he ended it. Shri.V.V.Vikram gave the remarks. Next **V.L.Vijayaraj** gave his presentation on the topic '**START WITH END IN MIND**'. He began his presentation by saying few points about Thirukkural. First we should understand the things and its pros and cons. Then only we will be able to do it in the right path. Shri.V.V.Vikram gave the remarks and said that we should be clear about our destination and objective. All the presentations of the yellow team members got over.

Next it was the turn of **green team**. First **Gby Atee** came forward to give her presentation on her topic '**HEALTH**'. Health is a state of complete physical, mental and social well being, and not merely the absence of disease or infirmity. She related kural no:942 with her management concept. She shared us current news about a granny who is 101 years old and is still healthy and active. Make sure that the food is digested, before taking next food is the brief explanation of the kural. She ended her presentation. Shri.V.V.Vikram gave the remarks. He said that every manager should be aware about the health of his employees. Then came **A.Kaviya Shree** with her presentation on her topic '**GUIDANCE**'. She related her topic with kural no: 638 and 639. Then she gave us a clear cut idea about guidance and finally ended her presentation. The remarks about her presentation were given by Shri.V.V.Vikram. Next **N.Srinidhi** presented her PowerPoint on the topic '**CONTROL**'. Her kural was kural no:553. The meaning of the kural is that the country will be in peace only if the ruler rules it in the right way. She listed the two types of control. They are open- loop control and close- loop control. We should be able to control the anger, mind and others. First we should be able to control ourselves which we call it as self- control. Finally she said a real story about Germany and ended her presentation. Shri.V.V.Vikram gave the remarks and corrected her faults. Then **J.S.Jisfia Shifany** gave her presentation on the topic '**CONFIDENCE**'. She began by saying the objectives of her presentation. Her kural was kural no:511. We shouldn't think that anything is impossible. We should try and try until we succeed. Only if we have confidence, we can overcome the obstacles that come along the way to success. We should always have positive beliefs. She shared few examples related to positive thinking. Impossible is always impossible when you think it is impossible. Shri.V.V.Vikram said the remarks. Now it was the turn of **Sourya Vijay** to give her presentation on the topic '**JUSTICE**'. She began it with a quote of Gandhiji. Then she

explained kural no:541. Justice is very important and takes part in the development of the country. The three types of justice are as follows:

- Social justice
- Personal justice
- Super natural justice

She described each type of justice and concluded her presentation. Shri.V.V.Vikram gave the remarks. The relation of kural with justice in management is that the manager shouldn't show any sort of partiality among the employees. Then **S.Ayana Treesa Raj** showed her presentation on the topic '**RESPECT**'. Her kural was kural no:667. The meaning of the kural was that the chariot runs with the help of a small linch pin. She made a comparison between Barack Obama and A.P.J.Abdul Kalam. Then she finished her presentation. Shri.V.V.Vikram gave the remarks. The manager shouldn't see difference in respecting employees from high caste and lower caste. Respect shouldn't be given based on the position of the people. Then came **H.Sree Ram** to give his presentation on the topic '**MARKET BUSINESS**'. His kural was kural no:677. The method of performance for one who has begun an act is to ascertain the mind of him who knows it well. We should ask an expert who is well-versed in the particular thing and we should learn it from him/her. First we should plan and ask an expert and then execute it. 'The roof of peace rests upon the walls of understanding'.
-Thiruvalluvar

Shri.V.V.Vikram gave the remarks. Next **B.Ashwin Kumar** presented his PowerPoint on the topic '**ADMINISTRATION**'. Kural no:562 was given to him. His actual topic was 'correction' but he presented in the topic 'administration'. If an administrator wants to rule a territory, he has to point out the mistakes of the people but shouldn't punish them. He concluded it. Shri.V.V.Vikram gave the remarks. Then **A.G.Ageesha** came forward to present her PowerPoint on the topic '**ORGANIZING**' based on the kural no:675. We should do works with required materials, place and a fixed time to complete it well. Shri.V.V.Vikram suggested some ways to prepare PowerPoint presentation in a better way. Finally he gave his remarks. **S.Haritha** gave her presentation on the topic '**EXECUTION**'. Kural no: 640 AND 664 was given to her. She explained the concept and emphasized the importance of execution with the help of the two kural. Last but not the least of green team. **J. K.Sruthi Krishna** presented his PowerPoint on the topic '**PERSEVERANCE**'. He took Thomas Alva Edison and Gazini as the examples. Success comes to us only by hardwork. Shri.V.V.Vikram said that we struggle hard so that we can be successful and related the topic with management.

No wit was the turn of **red team** to give away the presentations. First **Pradeep Narayanan** came forward to give his presentation on the topic '**BUDGETING**'. The kural given to him was kural no:478. We should make expenses judiciously and make a lot of savings. The steps involved in budgeting are as follows:

- Ⓜ Planning
- Ⓜ Analysis
- Ⓜ Selection
- Ⓜ Implementation
- Ⓜ Review

If one's income is more, then automatically the expenditure would be more. He concluded his presentation. Shri.V.V.Vikram gave the remarks. Then **S.Abina** gave her presentation on the

topic '**LEADERSHIP**'. Leadership is defined as the process in which an individual influence others to do work in a proper manner. Kural no: 383 and 382 was given to her. In kural no:382, she told the four characteristics that a king should have. They are fearless, generosity, wisdom and industrious. An owner should have vigilance, violence and virtuousness. Leadership is an action, not a position. 'Remember the difference between boss and leader. A boss says 'go' but leaders say 'let's go'. - E.M.Kelly

She differentiated between boss and a leader with a help of a tabular column. She concluded by saying a quote of Gandhiji. Shri.V.V.Vikram gave very good remarks and appreciated her. Then **R.S.Raksha** presented her PowerPoint on the topic '**MOTVIATION**'. She gave a short introduction about Thiruvalluvar and Thirukkural. The kural given to her was kural no:593. She gave a clear cut definition of motivation. She said us a story about Dr.A.P.J.Abdul Kalam, a motivator. She ended her speech. Shri.V.V.Vikram said the remarks. Then came **M.Sabrina Lynette Fernando** to give her presentation on the topic '**COORDINATION**'. Kural no:568 was given to her. Coordination helps us to know the ideas of others. It helps to finish a work completely fast and perfect. She took KAP as an example for coordination. "Working together is success"
-Henry Ford

Shri.V.V.Vikram gave the remarks and corrected few things. Next it was the turn of **V.G.Vinoj** to give his presentation on the topic '**DECISION MAKING**'. Kural no:467 was given to him. We should plan well before doing any job. He took Napoleon as an example for the kural. Then he explained kural no:671. Next he explained kural no:472. We should do works in the right time and should not postpone it. The remarks were given by Shri.V.V.Vikram. M.Sabrina Lynette Fernando, of red team invited Dr.T.James Wilson, Chairman of MACET; Dr.A.Jayalal, Associate Prof.Govt.Medical College, Asaripallam; Mr.Mullanchery M.Velaian, Organizer of KAP; Shri.V.V.Vikram, Asst.Manager, L&T Coimbatore and Captain Bennet Singh on to the Dias. **Dr.A.Jayalal** gave us a talk. He wished all of us a very fine morning and he said that felt was extremely happy and thrilled to see our PowerPoint presentations. Management is related to some jobs like goal setting, motivation, monitoring and so on which a manager have to do. He shared his own family experience too. Whatever we think about our goal should be a high standard. Everyone has a goal and we should have a better planning to achieve our goal. The goal which we make should be appropriate to our society. Companies like ambassador and HMT (a watch company) has been closed due to lack of management. But when government banned tobacco, ITC (company producing tobacco) has changed itself in order to obey the order. A person who wants to excel in life should overcome the following four virtues:

- ✓ Taking long time to do things
- ✓ Forgetting the things which he/she has done
- ✓ Laziness
- ✓ Sleepiness

He advised us to always be active. Stress is the major problem which we face in our day to day life. Stress is not always bad. Stress can make us to bring out good things. He told us a very good example about goal. Five members went to their manager to know about the pros and cons of stress. They asked coffee to him. The chef served coffee in cups made of five different materials like gold, silver, plastic, clay etc. All would have the wish to select the golden cup. But there is nothing it because they asked only for a cup of coffee and there is coffee in every cup.

Motivation is the internal energy which we have. He took winning lottery prize as an example here. Beliefs are of two types: belief that is possible and belief that is attainable. Management concept sin. Thirukkural is very useful and are explained well in Thirukkural. There is o other book like Thirukkural. Marketing is also very important in management concept. We must be in a position to explain the things which we have achieved otherwise we will be like the flowers which without fragrance. Changes are sweet and should be seen in our life by following the management concepts in Thirukkural. He ended his speech by wishing all the very best for our future carrier. Then we had a lunch break at 1:10 pm. The college canteen served us delicious meals and we were ready for the next session.

We assembled in the conference hall sharply at 1:40 pm. Mr.Velaian informed us clearly about the next meeting which will be conducted on 29-11-2014 at Aasaripallam Medical College. He instructed us to assemble in the examination hall sharp at 8:30 am. He also told about the transportation facilities from the Derik junction, Nagercoil. Then he told us to send thanks letter to MACET. He gave us the address to which the letter has to be send. He detail told about the reports which have to be submitted by the children from various schools. He listed the dates and schools in which the report has to be sent correctly without any delay. The students will be removed from the programme if they fail to attend three meetings, he added. Team leaders were instructed to take attendance regularly in every meeting.

The presentation session began. Red team continued. **P.R.Rahul** gave his presentation on the topic '**TRAINING**'. His kural was kural no:391. What we have learned should be implemented in our life, he said. Then came **C.J.Nivedh Sankar** to give his presentation on the topic '**BODY LANGUAGE**'. Most of the human communication is by verbal means. The body language says his/her character. There is no art to find the mind's construction. 'Face is the index of the mind'. He listed the importance of body language:

- ❖ Posture
- ❖ Head motion
- ❖ Facial expression
- ❖ Eye contact

He ended his speech. Next it was the turn of **A.S.Indhuja** to present her PowerPoint on the topic '**MANAGEMENT**'. Management is defined as the organization and coordination of the activities. She listed the components of management:

- ↗ Planning
- ↗ Organizing
- ↗ Coordinating
- ↗ Commanding
- ↗ Controlling

Team. Idea, meeting, brainstorm, and work all those gives a solution. She ended her presentation by saying the key factors of success. **M.Anisha** gave her presentation on her topic '**OBJECTIVE**'. Her kural was kural no: 539. Goal or aim is called objective. WE should always think high. A life without objective is certainly a sin. She concluded it. Shri.V.V.Vikram gave the remarks. Then **S.Nishanth** gave his presentation on the topic '**COMMUNICATION**'. He explained his slides by using kural no:727, 728 and 730. Communication is required for every

country. Body language and style are required in communication. He concluded it. The turn of red team was over.

It was the turn of **maroon team** to give the presentations. First **S.Dani Rovas** came forward to give her presentation on her topic '**ANGER MANAGEMENT**'. Anger is an emotion expressed due to the strong feeling of irritation, unhappiness or unfriendliness. Anger is an obstacle to success. She explained kural no: 305. Anger destroys all the virtues of a person in just a minute. Anger is difficult to manage. It leads to health issues. Anger is like throwing stone in the bee nest. She ended her presentation. Next came **J.M.Jereshea** to present her PowerPoint on the topic '**STRESS MANAGEMENT**'. The kural given to her was kural no: 627. 'Fight, fight, fight till you reach the target'.
-Peraringnas

She narrated a short story based on stress management and concluded it. Then came **R.J.Jenisha** to give away the presentation on the topic '**VERBAL COMMUNICATION**'. Her kural was kural no:645. Verbal communication shouldn't lack confidence. We should communicate politely by speaking good words, she said. Next **R.Kowsanth Kalidas** gave his presentation on the topic '**CAPITAL INVESTMENT DECISION**'. He explained kural no: 461. He shared a story with the characters Jack and Jill. If we hard work, we get more output, he added. Shri.V.V.Vikram gave the remarks. Next came **S.J.Shifi** with her presentation on the topic '**CONTINUOUS LEARNING**'. She gave the explanation of kural no: 396 and 397. Next it was the turn of **R.J.Reshma** to give her presentation on her topic '**TIME MANAGEMENT**'. The kural given was kural no:483. She explained the kural and related it with management concept. Some of her titles include waiting and proceeding, the importance of time management and the impacts of not following time management. She concluded her presentation after explaining each title. Next came **Abila** gave her presentation on the topic '**PLANNING**'. Kural no:468 was given to her. She explained her concept with the help of charts and related the Thirukkural with management concept. Finally, she concluded. **S.Sanjana** gave her presentation on the topic '**FINANCIAL MANAGEMENT**'. Kural no:385 was given to her. Financial management refers to the efficient and effective management of money. She explained few quotes on financial management said by great personalities. Finally she concluded her presentation by sharing an experience from her life. Next **K.K.Prabin Kumar** gave his presentation on the topic '**REPORTING**'. He explained kural no:663. He explained his concept without PowerPoint of charts. **X.M.Mary Sushmija** came forward to give the presentation on the topic '**RISK ASSESSMENT**'. Kural no:467 was given to her. We should think about the necessary things which are required to do the work before we began it and not after beginning it. She narrated two stories on the titles 'Tailor bird and monkey' and 'Bird and mongoose'. She also told about Hitler and Napoleon. She ended her speech. Last presentation of maroon team was given by **K.R.Aruna** on the topic '**SOCIAL RESPONSIBILITY**'. She explained kural no:211 and related it with the management concept. The turn of maroon team got over. The time was running out and so we had to finish the presentations soon.

Next it was the turn of **blue team** members to give their presentations. First **Shree Meera Subramaniam** came forward to give her presentation on the topic '**SELF CONTROL**'. Her kural was kural no:129. Yoga and meditation can be practised for self-control. She concluded her presentation by saying self control is a super power. Then came **Jefin R.Wensely** to give his presentation on the topic '**DEDICATION**'. The kural given to him was kural no: 615. Dedication

is a selfless devotion. It's a key to success. "The speed of your success is only limited by your dedication".

-Nathan Morris

Dedication*hardwork*practise = success

He concluded his speech by saying that a dedicated leader will help others in their difficulties. Next came **Shalomi** to give her presentation on her topic '**ETHICS**'. The study of what is right and what is wrong is ethics. She explained kural no: 654. She ended her presentation by narrating a story. **Shamini** came forward to present her PowerPoint on the topic '**FORGIVENESS**'. She explained kural no: 158. Then came **Rudra Sathish** to give her presentation on the topic '**ECONOMICS**'. Kural no: 386 was given to her. A good king can acquire wealth in many ways. He should know the lawful needs of the people. She ended her speech. **S.S.Akshaya** presented her PowerPoint on the topic '**FAME**'. Fame is a powerful force in universe. It is a key to success and looks like velvet ropes. Fame converts hardwork into success. Everyone has hidden qualities and we should try to bring it out. Shee concluded his speech by relating kural no: 236 and fame. Then came **V.Naveen Jith** to give his presentation on the topic '**COMPASSION**'. The Components of compassion are as follows:

- Self- kindness
- Common humanity
- Mindfulness

Finally he linked kural no: 250 with compassion. Then came **M.Seanna** to present her PowerPoint on her topic '**HOSPITALITY**'. Hospitality is the relation between the guest and host. She described the meaning of kural no:82. The word 'Hospitality' comes from the Latin word 'Hesper' meaning 'host' or 'guest'. She listed the types of hospitality. They are

- Home hospitality
- Tourist hospitality
- Christian hospitality

She ended her presentation. Then **J.S.Ashmi** gave her presentation on the topic '**KINDLINESS**'. She explained kural no:322. Kindness is the language which the deaf can hear and the blind can see. She ended her presentation. Next it was the turn of **Algin Bala** to give his presentation on the topic '**RESOURCE MANAGEMENT**'. We should use the resources effectively, efficiently and economically. He listed five things related to resources.

- Resource capacity
- Resource allocation
- Resource work management
- Resource collaboration
- Resource task management

Then he ended his presentation by saying about policy and profiles. **V.Shyam Sagar** gave his presentation on his topic '**CHARITY**'. He explained kural no: 225 and 228. All the presentations got over.

Then **Shri.L.Edwin Sam** appreciated all of us for performing well in our presentations. He told us to correct our essays because they have to be published in the KAP book. All of us told the subtopics but some of us didn't relate the topics with management concepts in Thirukkural. Some of us didn't tell the Thirukkural too. He ended his talk by wishing all of us a very good luck.

Next **Jeshwini**, former young scientist gave few remarks on our presentation and gave us few tips to prepare a power point presentation.

- Paragraphs shouldn't be inserted in PowerPoint and only hints must be written.
- Letters and text must be visible in every backgrounds and the background should be light and dim.
- Animations should be avoided.
- Reading must be avoided while presenting the PowerPoint.
- Before beginning the presentation 'Contents' slide can be included.

Then she ended her talk.

Next **Shri.M.C.ShibinTad** gave a short talk. He said that any terms can be related to management. He shared us an example. Elephant gets hungry and bee also gets hungry. The difference is that elephant destroys everything in the forest and consumes little from any one of the banana tree whereas bee extracts honey from the flower in such a way that the flower even doesn't know it. He ended his speech.

Then **Sri.V.V.Vikram** gave few remarks. He appreciated all of us and told that we have done better than the previous batch students. He advised us to do the presentations ourselves and not to waste any money. Contents are very important. First the contents should be told, then the Thirukkural and its explanation and finally we should relate the kural with the management concept which we got. He thanked Jeswini for helping us in inserting the pen drives and CDs to display our presentations. He also requested KAP to publish the KAP book as soon as possible. He ended his speech.

Next **Mr.Velaian** told us to modify our essay and make a good comparative study. He reminded us once again about the thanks letter which we have to send to MACET. He glorified the principal of the college for being with us right from the morning till the programme get over. He appreciated and thanked, Mr.Selva Kumar, the guides, co-coordinators, consultants and motivators. Finally he appreciated Jeshwini. The meeting got over. National Anthem was sung and we had tea and snacks in the college canteen. We left the college at 4:20 pm. The meeting was very informative and interesting. We gained more experience by presenting our PowerPoints. We came to know how to make a better PowerPoint. I thank all the members of KAP for giving us a different topic, especially Shri.V.V.Vikram for giving the remarks correcting our mistakes. I express my deep sense of gratitude to KAP and Mr.Velaian.

.....**THANKS TO KAP**.....

4.JEFIN.R.WENSELY.
BLUE TEAM LEADER.

The bystanders and passengers who were waiting at the Swamiayrmadan bus stand were watching curiously as we the young scientists of KAP in five different coloured uniform got in to the MACET bus. on 22-11-2014 at 7:40 am. We felt it as a proudest moment in our life because once again we were greeted at MACET college by the principal and chairman who were personally present that time. We were directed and taken to the conference hall where the meeting was planned. This time the luckiest person who got the chance to anchor the

programme was Sabarina from Red team. She took no time to invite all the guests to the dais as the programme began by sharp 8.00 AM. ,

It is a customary practice to watch Shri. Velaian on stage to give the introductory speech because he is the brain behind all these noble activities who takes pain and time for the young scientists programme. This time his speech was something different as he talked about management concept based on the principles of Thirukkural. Thirukkural has all the management concepts in it. Thiruvalluvar is the person who brought name and fame to Tamil Nadu. He thanked all the guests, for their presence in the conference hall. Thirukkural will bring joy, peace and improve our talent. All great persons will follow Thirukkural. This programme is for improving and improving our presentation skills. We must think on our own. We must do active participation in this day, in this hall."

Dr. Sudhakar said, "This topic is very different. Thirukkural is a bridge between old epic and new epic. Quality management is very important. We must plan, do, check and later act then success follow.

Captain Benet Singh sir said, "Thirukkural is very important from old age to new age. Nothing can exist in this world away from Thirukkural. It means simply, Thirukkural vs. rest of the world. Management is a challenge in this 21st century. We must do appraisal, planning, execution and monitoring to reach success."

Dr. James Wilson said, "Selecting a topic for an one year training is very difficult. Research means, re-search. We must get information continuously."

Vikram sir did a presentation on "Management". He said, "We must innovate continuously. Basic of any management is a Thirukkural. Management is an art. We can add science to it. The manager will use the resources to reach their goals. A management includes, planning, organizing, staffing, coordinating and controlling. SWOT analysis means the strength, the weakness, the opportunity and the threats. We must be punctual and should counsel others. SMART means, S-Specific, M-Measurable, A-Attainable, R-Relevant, T-Time based. Management has, stress management, anger management, time management, conflict management and change management. Management needs leadership, communication, decision making, motivation and guidance also. For controlling, we need to evaluate the performance, measure the performance against standard, check for deviation, and correct the actions."

After tea break, Dr. Sasi Kumar, said, "Hard work is the key to success. We must be proud to be in KAP. Hard work will make success to lie on our shoulder. KAP gives us the opportunity to interact with some eminent personalities."

Yellow team started their presentations. Abhirami did a presentation on management structure, linked it with Thirukkural and said "all must work together to make a proper structure of the management", and about Thirukkural. Argenishya, Edin and Merishya did the presentations on the management concepts in Thirukkural like relationship. "Management concepts based on affection!" was the important points shared by affection P.K.Ragul. He said that, "All the members in a management should function with affection to manage the management successfully".

Green team started their presentations. Health is important not only to our body but also to any organization. Only healthy management practices will yield good results to any institution. Yes we had some remarkable ideas from. Gby as envisaged by Thiruvalluvar. Kaviya Shree talked on

the management concepts in thirukkural on guidance and said, "every experts in the management should guide their juniors for the proper functioning of the management."

Srinidhi, Jisfiya Shifany, Soorya Vijay and Ayana Treesa did excellently in their presentations on the topics like control, confidence, justice, respect, market research, administration and linked it with thirukkural saying it is important for the proper functioning of the management.

"Perseverance is very much needed for management. It gives patience for the management and brings success for the management. Uttered Shruti Krishna in a pleasing voice on perseverance management."

Red team started their presentations. Abina did the presentations on the management concepts in thirukkural on leadership, linked it with thirukkural and said, "leadership is the main management concept for a manager to guide, help, advise and run the management towards success."

We got some good guidance and suggestions from Raksha, Sabrina, Jaslin Nels and V.G. Vinog on the topics like motivation, coordination, delegation, decision making and linked it with thirukkural saying it is important for the proper functioning of the management.

Dr. Jeyalal, Ass. Prof. Kanyakumari Medical college, Asaripallam, said, "Management consists of motivation, coordination, dedication etc... No book is equivalent to thirukkural. A good leader needs activeness. We must set our goals in our life. We are deciding anything, whether it is joyful or stressful? We must follow the what we learnt."

We remembered and thanked the management for providing such a sumptuous lunch..

Later Ragul, Nivedh Shankar, Indhuja, Anishab and Mejali did their presentations on management concepts in thirukkural on the topics like training, body expression, management, objective, communication and linked it with thirukkural saying it is important for the proper functioning of the management.

Maroon Team started their presentations. Danny Rovers did her presentation on the topic anger management, linked it with thirukkural and said, "Anger can cause danger. Anger will act as a barrier for the advancement of a management. So a member in a management should know to manage the anger."

Mereshiya, Jensha, Kalidas, Abila, Prabin Kumar, Shifi, Sanjana, Aruna and Mary Sushmija expressed their thoughts and shared their views on stress management, verbal communication, capital investment, planning, reporting, continuous learning, financial management, social responsibility, risk management and linked it with thirukkural saying it is important for the proper functioning of the management and the problems that we face in the management in its absence.

Reshma did her presentation on the topic time management, linked it with thirukkural and said, "Time is a necessary thing to be considered by a management for its success. Time management is necessary for all members of a management. Time is required for success."

Blue team started its presentation. Sree Meera did her presentation on the topic self-control, linked it with thirukkural and said, "Self-control is necessary to create respect for a person in a management and to another management."

Jefin did his presentation on the management concepts in thirukkural on the topic dedication, linked it with thirukkural and said, "Dedication is the key to success. Dedication creates respect and caring for others in a management. Dedication creates us failure free."

Shalomi, Shamini, Akshaya, Rudra Satish, Shyam Sagar, Ashmi, Aglin Bala, Naveen Jith gave their presentations on the management concepts in Thirukkural on the topics like ethics, forgiveness, fame, economics, charity, kindness, resource management, compassion and linked it with Thirukkural saying its importance for the proper functioning of the management and the problems that we face in the management in its absence.

One of the important practice of Tamil culture is hospitality Seanna on management concepts on hospitality based on Thirukkural, mentioned that "Hospitality is necessary for a member to look after others in a management and to create a love from others towards us".

Edwin Sam sir said, "You did good hard work. We must learn many Thirukkural and become good citizens.

Jeswini former youngscientist said, "We should do presentations with hints and type the letters to be visible to others. We should not read the presentations. She finished when talk by saying good luck for your success.

Shibin sir said, "There is no definition for management. Management is a different art to do the task at hand.

Vikram sir said, "Every one did a good job. Through this process we can learn to make ppt, to communicate, to extract data. We must combine Thirukkural with the management concepts.

Velaian sir said, "Good work has been done by you. We should not have any afraid. I thank all for their coordination with KAP today."

The programme ended with the National Anthem.

We had our snacks in the canteen and reached the bus stop.

Advantages of this programme:

We had an opportunity to present our presentations in front of others. Vikram sir helped to correct our mistakes. We improved our communication skills. I got more information about Thirukkural and the management concepts.

**5. DANI ROVAS
MAROON TEAM**

"If you can't fly, then run; if you can't run, then walk; if you can't walk, then crawl, but whatever you do, you have to keep moving forward". **-Martin Luther King Jr.**

To develop the presentation skills of selected students, Kumari Arivial Peravai conducted Presentation on Management Concepts in Thirukkural. It was held at Marthandam College of Engineering and Technology on 22nd of November.

The meeting began sharply at 8:00 am with an invocation to Goddess Tamil. Sabrina, the member of Red Team anchored the session. She invited the eminent personalities present, to the Dias.

Mr. Mullanchery M. Velaian, the organizer of KAP emphasized the importance of Thirukkural. There is nothing left out in Thirukkural, he said. It includes all the moral values needed to lead our life in the right path. Management Concepts in Thirukkural enable to extract the hidden ethics in Thirukkural and follow it to enjoy the fruits of success. Tamil Nadu should

be so proud to have been given birth to the undisputed personality, Thiruvalluvar who has offered us the best light to remove the darkness in the path of our life.

Then he welcomed the following dignitaries to the program.

- Dr.T.James Wilson - Chairman, Marthandam College of Engineering and Technology
- Dr.Suthakar - Principal, Marthandam College of Engineering and Technology
- Capt.P.Bennet Singh - Pilot Tuticorin Port
- Shri.P.Balakrishnan - Head Master Rtd
- Shri.S.Johnson - Head Master Rtd
- Shri.M.C.Shibin Tad - NI University, Kumaracoil
- Mr.Thiru Perumal - ISRO Manager
- Shri.V.V.Vikram - Asst. Manager, L&T Coimbatore
- Guide Teachers

He then said that, all the works given by KAP is to improve our potentials and so for that, we should put our heart and soul into the works and do it by ourselves. Then regarding Management Concept in Thirukkural, we should connect the topic given to us and the Thirukkural, and then compile it in the form of dissertation. He congratulated us to present our presentations in a good mood and pleasant mind.

Then Sabrina welcomed Dr.Suthakar, the Principal of Marthandam College of Engineering and Technology to give away the felicitation. Dr.Suthakar said that we are provided with different topics to think of and present it in front of all. This topic acts as bridge between the old epic and present. He enriched us with information on Quality Management. During the Second World War Japan was economically broken down to samples. But later within 20 years, Japan ranked 2nd economically because of Quality Management. He gave us a piece of advice to do our work perfectly. It was nothing but, we should plan our work, and then check if we have done our works. If we find some deviations analyze the places we commit mistakes and correct it. Planning should include the necessary steps to collect all equipment needed. Research if the work going to be done is beneficial or not and proceed with the work only if it is beneficial. We should keep in mind that, researching during our work is not useful. So, research before your work has begun.

Then Mr.Mullanchery M. Velaian said that every single person who has succeeded has the basement with Thirukkural. He then requested Dr.Suthakar to take charge to publish a book with information on Management Concept in Thirukkural with the contribution of all students.

Then Sabrina hailed Capt.P.Bennet Singh, Pilot Tuticorin Port to give a talk. He said that Thirukkural is very essential even in the past and in the present. It is the best book for people and exploring on the concepts in it is a beneficial for everyone to lead a successful life. Thirukkural consists of everything needed for a good living for every people in every field, may it be children or even teachers. He mentioned that we can define management concept in four lines using the word APEM.

- ⦿ Abrasive - gathering information
- ⦿ Plan - selecting best of all
- ⦿ Execution - presenting
- ⦿ Monitoring - judging whether everything you planned is executed properly

By saying this he concluded his talk.

Then **Dr.T.James Wilson**, the Chairman of Marthandam College of Engineering and Technology addressed us. He started thus saying; choosing this topic for Management Concept is a very tough one. We must learn Thirukkural and understand the concept behind it. He also mentioned about research. Research is to gather information and ideas from various sources.

Then Sabrina requested **Shri.V.V.Vikram**, Asst. Manager of L&T Coimbatore to present his power point. Before entering to his power point, he gave an Introduction. Innovations that we had innovated are not just for the selection process. But we must also go on researching on it and build up our innovation. He also said that Thirukkural in a way is the basic for all the managements. He then entered into his presentation.

Management is an art but we can add some science to it to improve management skills. Management use resources effectively to achieve our objectives and aims. The six resources needed for management are Army, People, Wealth, Council, Friends and Forts. In general, Army includes all the materials required; People include all the employees; Wealth includes all the money required; Council includes all the board of members; Friends include the shareholders and the supplier; finally, the Forts include all the competitive advantage. Management resources in terms of KAP includes Army (resources), People (students), Wealth (knowledge), Council (the governing body), Friends (colleges , schools and parents) and Forts (eminent scientists, doctors). Managers are people who manage the resources to achieve the goals. To manage resources we should plan, then organize, then staff and then finally control.

While planning, we should answer the questions of 'What to do?', 'How to do?', 'When to do?' and 'For whom to do?'. 'What to do?' includes the objectives that are SMART. Specific, Measurable, Attainable, Relevance, and Time based. 'How to do?' includes the way we should plan to implement our objectives. 'When to do?' can be obtained by drawing a time line and a Gain Chart to manage the activities. 'For whom to do?' includes the customers. It is the duty of the managers to act according to the requirement of the customers.

To organize, we should use the SWOT Analysis method. Analyze your strength, weakness, opportunity and the threats your face.

To staff your resources, follow the organization structure. It is nothing but the structure of the management that helps to manage the resources easily and effectively. To staff the resources, you must also recruit them with group discussions. Training the employees to the need of the manger is also necessary. Manger should also counsel the employees regarding stress management, anger management, time management, conflict management and change management. The manger should in the form of instruct, guiding and overseeing the performance. Manger as a leader should also have leadership qualities like communication skills, decision making skills, self-motivator and a good guidance should also be given by the manager.

To control the resources the manager should evaluate their performance, measure their performance against standard, check for deviation and should also take corrective action. Though his presentation was a bit lengthy, his way of interacting with us made us eager to learn more.

Then it was the feedback session. Gby, Reshma and I said the feedback. Then it was our tea break. After the tea break Abhirami welcomed Dr.T.Sasikumar, the principal of Lord Jaganath College of Engineering to give us a talk.

He said that the key to success is hard work. He congratulated Mr.Mullanchery M. Velaian whole heartedly, for his work for the society. He also said that this program is to create opportunity for we children to interact and share our views on Management Concepts. So, let us all make use of this valuable opportunity effectively and succeed in our life.

Then began the Presentation Session. This was the session all were avidly waiting for to present their presentations. After each presentation, Shri.V.V.Vikram gave a feedback regarding their performance.

The first chance was given to Abhirami. She presented in her topic **Organization Structure**. Thirukkural is an ancient scripture in Tamil. It was written by Thiruvalluvar 2000 years ago. It is a famous book with 1330 couplets with 3 main divisions: Virtue, Wealth and Love. She then explained about Selection and Recruitment. It is the performance of the employees. Don't judge a book by its cover. Similarly, we should not monitor any people with their outer look. She also explained about Knowledge Management. We should learn to gain knowledge so that where ever we go it will remain as our home town. We should also develop our Emotional Intelligence (EQ) to react in an appropriate way in the correct situations. Leader should also follow management by accessibility.

Then Argineshya entertained a presentation to **Crisis Management**. We should take every situation happily. To be tension free we should smile. Smiling is a facial expression. We should spend at least 10 minutes time with family, relations, friends and neighbors to be free of stress. Another method to come out of stress is to think of sufferings as obstacles and move forward crossing them. She clearly explained the point that 'If troubles come, laugh; there is nothing like that, to press upon and drive away sorrow.

Next was Malavika's turn to present her ppt on **Recognition**. She explained the concept that Thiruvalluvar has explained regarding the topic. Prosperity will leave who doubts the friendship of the man who steadily labours in discharge of his duties. Justice should not be partial but equal to all. The manager should also appreciate their employees if they have done something really beneficial.

Subsequently Mereshiya, using her power point titled **Listening**, made all of us realize that listening is a very important skill that every individual should develop. Wealth gained by the ear is the wealth of wealth; that wealth is the chief of all wealth. She also entertained us with a story in explaining the concept.

Next a member of Yellow Team presented a power point on **Analysis** that is the step to success. To discern the truth in everything that whomsoever has spoken analyze the words spoken and accept it only if the words are of wisdom. So practice analysis in each part of management.

Next Edin Jijo presented on **Relationship**. Relationships should be good and for that try to mingle with all the members freely. Also show reverence because with no relationship there is no success. Even when a man's property is all gone, relatives will act towards him with their accustomed kindness that would be the source of ever-increasing wealth.

After him a member from Yellow Team explained the concept of **Trustworthy**. It is a moral value regarded as a virtue. A person who is honest, courageous, loyal and humble is trustworthy. To become a trustworthy person be punctual and reliable, be loyal to those who are counting on you and always be authentic. Never swaggar.

Next a student belonging to Yellow Team elucidated on **Team Work**. We should be united and have good relationship with others. The crows don't conceal their prey, but will call out for others to share it with them while they eat; wealth will be with those who show a similar disposition toward their relatives.

Then Shri.L.Edwinsam gave a piece of advice on how to execute our topic effectively and successfully.

Next Raghul presented on **Affection**. Human affection is needed. It is the devotion or love towards a person. Secret of the world is also in affection. It is to restore peace and lead to no stress. It would also create a positive nature for a person. The eminent personality suitable for this is Mother Teresa. A life without affection is like a house that lacks of roof. It leads to lack of hope and opportunity.

Then presented a member of Yellow Team on **SWOT Analysis**. It refers to the analysis of strength, weakness, opportunity and threats. Let one weigh well the strength of the deed he purposes to do, his own strength, the strength of his enemy and the strength of the allies of both and then let him act.

After that a student of Yellow Team explained the concept of **Start with End in Mind**. The Holy book Thirukkural states that an act is to be performed after considering the exertion required, the obstacles to be encountered, and the great profit to be gained on its completion. It is also necessary to know the destination we are to meet, analyze the objectives needed to achieve it and decide the resources to fulfill the objectives.

Next Gby presented her power point on **Health**. No medicine is necessary for him who eats after assuring himself that what he has already eaten has been digested. She made all of us understand this principle clearly with expounding the effect if we don't follow the same. She also said that eating too much food will lead to overeating with no limit and finally to the consumption of medicine that would invite side effects.

Then a member of Green Team presented on the topic **Guidance**. Guidance is the base to success. Although the king is utterly ignorant, it is the duty of the minister to give him sound advice. Far better are seventy crores of enemies for a king than a minister at his side who intends his ruin.

Then Srinidhi gave a presentation on **Control**. She emphasized the importance of controlling function in management. Type of control may be open-loop or close-loop. Controlling of mind for us, controlling of anger for others and controlling of resources for the sake of society is important. Self-control is very important than anything because it helps in the controlling of anger.

Then Jisfia presented on **Confidence**. To be confidence believe in oneself, think positive, plan and then finally try to achieve. Only if we do so we can succeed, she stressed. While setting goal, we should be very confident enough to achieve our goal. Success or failure depends on our confidence. So, develop confidence along with perseverance to enjoy the fruits of success.

After her, Sourya Vijay presented on **Justice**. To examine into the crimes which may be committed, to show no favor to any one, to despise to act with impartiality towards all and to inflict punishments wisely, constitute rectitude. Act truthfully to everyone.

Following her presented a member of Green Team on **Respect**. Let none be despised for their size, for the world has those who resemble the lynch-pin of the big rolling car. So, do not judge anybody with their appearance. Judge people only by their will power.

Next presented Sree Ram on the topic **Market Research**. For this seek the help of experts. Then plan, get expenditure and then execute to succeed in market research. The method of performance for one who has begun an act is to ascertain the mind of him who knows the secret thereof.

Then Aswin Kumar executed on **Correction**. It is the act of managing duties. Let the king, who desires that his prosperity may long remain, commence his preliminary enquires with strictness, and then punish with mildness.

Subsequently Ageesha presented on **Organizing**. Do not act after a due consideration of money, means, time, execution and place. Only if we work systematically, we will face success. Also good words should be spoken.

Then a Green Team member presented on **Execution**. Those ministers who are destitute of executive ability will fail to carry out their projects, although they may have contrived aright. To say how an act is to be performed is indeed easy for any one; but far difficult it is to do according to what has been said.

Next a member of Green Team presented on **Perseverance**. This means that we should work strenuous to achieve our goals. Troubles will vanish before the man who struggles against difficulties as a buffalo drawing a cart through deep mire.

Followed by the presentation, a presentation on **Budgeting** was executed. Make record of your expenses, make expenses judiciously and make lot of saving. Plan, analyze, select, implement and then review. Use budget guidelines for budgeting. Even though the income of a king is small, it will not cause his ruin, if his outgoings be not larger than his income.

Then Abina presented on **Leadership**. Leaders do work in a proper manner and use the word of let's go. Never to fail in these four things, fearlessness, liberality, wisdom, and energy, is the kingly character. Vigilance, learning and bravery should never be wanting in the ruler of a country.

Raksha presented on **motivation**. Way to success is motivation said Dr.A.P.J.Abdul Kalam. They who are possessed of enduring energy will not trouble themselves, saying 'we have lost our property. Never forget to put self-motivation into practice.

A member of Red Team presented on **Coordination**. In a team work coordination is necessary to walk in the path of success. This method will help others to know the ideas of others. The prosperity of that king will waste away, who without reflecting on his affairs himself, commits them to his ministers, and when a failure occurs gives way to anger, and rages against them.

Jaslin Nels executed on **Delegation**. After having considered this man can accomplish this by these means let the king leaves with him the discharge of that duty. Only then the work can be finished fast and perfect.

Next Vinoj executed his preparation on **Decision Making**. Consultation ends in forming a resolution to act but delay in the execution of that resolve is an evil. Sleep over such actions as may be slept over; but never over such as may not be slept over. Whenever it s possible to

overcome your enemy the act of fighting is certainly good; if not, endeavor to employ some more successful method.

Then Sabrina said it was time for the next session. For this session the dignitaries who assembled were:

- Dr.A.Jayalal - Associate.Professor, Government Medical College, Nagercoil
- Dr.Suthakar - Principal, Marthandam College of Engineering and Technology
- Mr.Mullanchery M. Velaian - The organizer of KAP
- Shri.V.V.Vikram - Asst. Manager, L&T Coimbatore
- Capt.P.Bennet Singh - Pilot Tuticorin Port

Dr.A.Jayalal firstly gave a talk. He congratulated all the students for having preparing the presentation uniquely and in a dedicated manner. Goal setting is applicable to the society and the goals set should be of high standard, specific, attainable because only then you will be motivated. To achieve goals we should plan, execute and accept change. Do not be lazy and never forget anything. Don't take too much time to do work. Stress is good to bring something good out of you. Marketing is also very important. If marketing is not done flawlessly, then the management will not be a successful one. Expenditure should be within the income, he included. He then concluded saying, we have learned many new points today. The greatest challenge we are to face is to stand according to what we have learnt. So, let us all be so. His talk was very different because he included many Thirukkural in his talk that none of us expected. I was not even able to note down the Thirukkural as I did not know any.

Next we had our lunch break. After break Mr.Mullanchery M. Velaian informed us about the next meet at Asaripallam Medical College and about the thanks letter we had to send to the principal of MACET. He also said about when we had to send our reports. Then continued the Presentation Session.

Raghul presented on **Training**. Let a man learn thoroughly whatever he may learn and let his conduct be worthy of his learning. Learning has no end and so learn, learn and learn. After learning never forget to stand according what you have learned.

Next a member of Red Team presented on **Body Language**. Most of the human communication is by non verbal means. Face is the index of the mind. Body language includes the posture, head motion, facial expression and eye contact. The minister who by looking at the king understands his mind without being told of it will be a perpetual ornament to the whole world which is surrounded by a never drying sea.

A presentation on **Management** was shown. Components for management are planning, organizing, coordinating, commanding and controlling. The resources to succeed in Management are team, meting, idea, brainstorm and work. Management is needed for success.

The concept of **Objective** was made clear by the member of Red Team. Objective is the goal or aim that should be of high standard and attainable. Although the elephant has a large body and a sharp tusk, yet it fears the attack of the tiger.

Explanation on **Communication** was also given. Communication is very necessary for a country. The learning of him who is different before an assembly is like the shining sword of a hermaphrodite in the presence of his foes. Those who cannot agreeably speak good things before a good assembly are indeed unprofitable person in spite of all their various

acquirements. Those who through fear of the assembly are unable to set forth their learning in an interesting manner, though alive, are yet like the dead.

The concept of **Recruitment** was also enlightened. To choose ignorant men, through partiality is the height of folly.

Then I presented my power point on **Anger Management**. I explained the concept that, if a man wants to guard himself from sufferings, the first step he has to do is to manage his anger. Or else anger will gain control over him and lead to health issues. Whatever begins in anger ends in shame.

After me, Jereshea presented on **Stress Management**. She explained the meaning of the kural clearly. The great will not regard trouble as trouble knowing that the body is the butt off trouble.

Next Jenisha presented on **Verbal Communication**. Deliver your speech, after assuring yourself that no counter speech can defeat your own. The words you expel should be inspiring and motivational rather than discouraging.

Kalidas presented on **Capital Investment Decision**. Only if you work hard you will be able to produce more output and fill your pockets. Let a man reflect on what will be acquired and from these what will be his ultimate gain and then act.

Shifi presented on **Continuous Learning**. How is it that anyone can remain without learning, even to his death, when to a learned man every country is his own country and every town is his own town?

Next Reshma executed her presentation on **Time Management**. Time Management shapes personality. No success without time management. Is there anything difficult for him to do, who acts, with the right instruments at the right time?

Abila presented on **Planning**. Plan before starting to work to achieve our goal rather than planning during the process. The work, which is not done by suitable methods, will fail though many stand to uphold it.

Sanjana explained on **Financial Management**. She said about the ways to manage money and the ways to save money for future. He is a king who is able to acquire wealth to lay it up, to guard it and to distribute it.

Prabin Kumar spoke on **Reporting**. So to perform an act as to publish it only at its termination in true manliness; for to announce it beforehand, will cause irremediable sorrow.

Mary Shusmija presented on **Risk Management**. Consider and then undertake a matter, after having undertaken it, to say "We will consider" is folly.

Aruna presented on **Social Responsibility**. We should have some responsibility towards our society. Benevolence seeks not a return. What does the world give back to the clouds?

Sree Meera showed a ppt on **Self-control**. The wound which has been burnt in by fire may heal but a wound burnt in by the tongue will never heal. So, control yourself to stop hurting others.

Next Jefin showed a power point on **Dedication**. Dedication has an impact in success as dedication multiplied with practice gives success. He who desires not pleasure, but desires labor will be a pillar to sustain his relations wiping away their sorrows.

Then Shalomi presented on **Ethics**. Ethics is the study of what is right and wrong in human behavior. Good character is a pearl which is very precious. Those who have infallible judgment though threatened with peril will not do acts which have brought disgrace on former ministers.

A presentation on **Forgiveness** was next. Let a man by patience overcome those who through pride commit excesses.

Next Rudra presented on **Economics**. He is a king who is able to acquire wealth, to lay it up, to guard, and to distribute it.

The next was Akshaya's turn. She presented on **Fame**. The key to success and the most powerful force in our universe is fame. If you are born (in this world), be born with qualities conducive to fame. From those who are destitute of them it will be better not to be born.

Naveenjith presented on **Compassion**. Each and every individual should have self-confidence, humanity and mindfulness. When a man is about to rush upon those who are weaker than himself, let him remember how he has stood (trembling) before those who are stronger than himself.

Seanna presented on **Hospitality**. It is not fit that one should wish his guests to be outside (his house) even though he was eating the food of immortality. She mentioned Athithi Deva Bhavo (The guest as god). Practice hospitality in home, have hospitality towards tourists and Christian Hospitality.

Ashmi presented on **Kindness**. It includes helping mentality, sharing and kindness. It is also the caring attitude towards others. The chief of all the virtues which authors have summed up is the partaking of food that has been shared with others, and the preservation of the manifold life of other creatures.

Algin Bala presented on **Resource Management**. Use resources effectively, efficiently and economically to manage them. The prosperity of him who lives without knowing the measure (of his property), will perish, even while it seems to continue.

Then Shyam Sagar explained on **Charity**. Charity begins at home. The power of those who perform penance is the power of enduring hunger. It is inferior to the power of those who remove the hunger of others. Do the hard-eyed who lie up and lose their possessions not know the happiness which springs from the pleasure of giving?

By this the presentation session came to an end. Shri.L.Edwinsam said that this presentation has given us a new experience, deep research and even relation with management and topic based on Thirukkural. Next Miss.Jeswini said some steps to improve our presentation. Add only key points to the slide. Make sure that the words are visible in the backgrounds. Avoid animations. Do not read from the slide while explaining. It is better to include contents page. Her talk was very informative because we will not commit the mistakes we had done. Shri.M.C.Shibin said that understand the correct concept and execute what you have prepared. Sir also congratulated Miss.Jeswini for her support that day. Shri.V.V.Vikram said that we should not spend money unnecessarily in the browsing centre for doing the works given by KAP. Do the work by yourself for your benefit. He also said the format for writing the essay on Management Concept in Thirukkural. Mr.Mullanchery M. Velaian thanked all the faculties who had helped in making the day a successful one. The meeting came to an end with National Anthem.

This meeting was something really very useful and new for me because, in the meeting we were able to develop presentation skills, listening skills, skill for giving feedback and many more. I am extremely proud to say that by KAP my stage fear has decreased. So, I would like to thank KAP with all my heart.

THANKS TO "KUMARI ARIVIAL PERAVAI"

6. JERESHA ,
MAROON TEAM

The third meeting, after the selection process of Kumari Arivial Peravai (KAP) was held at **Marthandam College of Engineering and Technology (MACET)** on 22-11-2014 (Saturday). Firstly, we were seated in the conference hall of that college. The KAP meet was started sharply at 8:00A.M by singing Tamil Thai Valthzu. It was the Red team's chance to comperere for that session. So Miss. Sabrina, who is the member of the red team, started compering. She started welcoming all the personalities who were present in the conference hall. First, she welcomed **Mr. Mullanchery. M. Velain**, the organizer of the KAP to give away the introductory speech.

Mr. Velain welcomed everybody who had gathered in the hall. He said about the importance of Thirukural and advised everyone to gain knowledge from Thirukural in a proper way. Then he concluded his speech by saying us to follow the words of Thirukural which was being written by Thiruvalluvar. Next **Mr. Sudhakar**, the principal of the **MACET** College started his speech. He said that the topic of this year "**SUSTAINALBLE ENVIRONMENT**" which was to given us was extremely a difficult topic. Next he came to say that "**Management**" is one of the main topics in the Thirukural. He said that, in the field of engineering, management is the first main quality to be followed. Many couplets of Thirukural stress the importance of management.

For example, we should start planning before we start doing any work. So that it will be easy for us to do the desired works properly. If planning was done after the start of work, the result is, we fail to do our works properly. By saying this he advised us to plan before doing any work. Next, he said **Mr. Mullanchery. M. Velain** has got a very good personality that he keeps Thirukural all by his heart. Then he concluded by saying some of the verses in Thirukural.

Next Miss. Sabrina welcomed **Mr. Bennet Singh**, Pilot of Tuticorin Airport. Mr. Bennet started his speech by saying some verses of Thirukural. He said that as we are living in Tamil Nadu a man named Thiruvalluvar had written a book named Thirukural which contains every character which are important to follow. And moreover these characters are essential for our life. By following so, we get solutions to the problems that we face in our life. He said some points about Thirukural verses the rest of the world. He said that, in engineering field the important field is "**Management**". Only if the faculties manage everything properly, they can run a college. So, management is very important in every part of the world. He mentioned about four types of management abbreviated as "**APEM**". He explained the abbreviation of APEM as

- ❖ A refers to Appraisal
- ❖ P refers to Panning
- ❖ E refers to Execution

❖ M refers to Monitoring.

In addition, he explained about these abbreviated letters of management. He said, we should not only execute the plans but also monitor them. It is in our hands to monitor in what we do, he added. He also informed that, the couplets we presented there will be published in a form of booklet which is going to be published by **MACET** college of engineering and technology. By saying this, he concluded his speech. Miss. Sabrina thanked him for his wonderful speech.

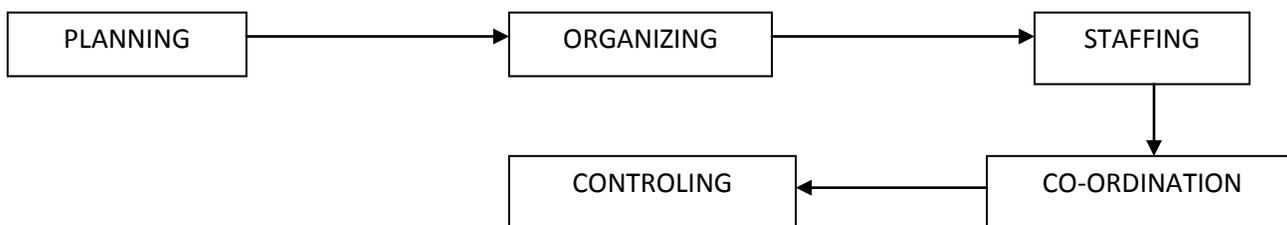
Next she welcomed **Mr. James Wilson**, Chairman of Sigma College of Architecture to give away his inaugural speech. He said a story of his real life. He said during his childhood days, he simply used to mug up the Thirukural couplets given in the lesson. He also gave information about the Thirukural book which is going to be published. Then Sabrina thanked him and welcomed Shri.V.V.Vikram, to give his presentation.

Shri. V.V. Vikram said about the topic "**Management**". He said that, the things which are shown in the screen are not just for seeing simply but it is important to listen / capture the views / ideas, quoted in the presentation. He also said that we should read the books written by literature professionals like Mr. Karunanithi. Because, he said that if we read the couplets in Thirukural for first time we can't understand. So reading some professionals books regarding Thirukural before reading it, we can follow the couplets in Thirukural. And also it will be much easier for us to understand it. Then he started to explain his PowerPoint presentation by asking questions like,

- 1) Discuss deep explanation about management.
- 2) Is management is an art or science?

Some students answered management is an art. Then he asked, if management is an art, what is there to learn with? So everyone echoed as science. Then he explained to us about **Management and The process of management.**

He explained to us the process of management as follows:-



First he explained about planning. Before planning we should have answers for four types of questions such as

- What
- How
- When
- Whom.

He also mentioned that before planning, we should think about

- Strength
- Weakness
- Opportunities
- Threats.

Next he said '**Objective**' is the answer of the question '**what**'. That is objective means "**SMART**", where

- S refers to specific,
- M refers to measurable,
- A refers to attainable,
- R refers to relevant,
- T refers to time waste.

He mentioned that the question '**when**' denotes '**time**'. He showed us Excel and he mentioned the activities needed to be done and the duration of time for keeping records and he also added that we can use technical charts available in Excel. The question '**whom**' refers to the answer about '**customer**'. It means that we need to manufacture a product according to customer needs. Next he said that under management process, there are two types they are

- Organizing
- Staffing

He said that, even the medical college students can't do like what the young scientists students do and also it seems very great that we are explaining our presentation within five minutes and he appreciated that was really marvelous.

Then he said, Organization is one part of the management. He also said a short story that, "Once his wife made lunch deliciously. He ate the lunch and said the lunch was not good. At the same day evening, his wife made a dish and gave it to him. He said that this time the food was very delicious. Now, the wife replied that it is not that the food made at lunch was not delicious and the food made at evening is delicious. It is that I made the food you like in the evening".

Then he asked **Miss. Reshma**, a member of maroon team "What is her goal?" And she answered that she wants to become a doctor. He advised that we should have a plan about what we are doing.

- Serials make a man lazy.
- But all the poems say that we should never be lazy.
- Poems instruct us to be active always.

He said in earlier times, the exams were a kind of stress for him. Dog runs faster when we put a stone on it and it runs faster than P.T. Usha. So if we think a thing is difficult for us, then it will seem to be difficult even if it is a easy thing. So we should never think exams are a kind of threat to us. Exams are not giving us stress rather it is a form of enjoyment.

Then he asked us how many will buy lottery tickets. One student said if we buy lottery ticket we would get prize. While another student said buying lottery ticket and expecting prize is a type of foolishness that no one is supposed to believe it.

He also said points about Thirukural that no literate has such an idea as Thiruvalluvar. He mentioned some couplets from Thirukural and explained that if a person being a manager can't explain a topic properly then he will be considered as a fragrant less flower. He said we should never forget the lessons or question that we study. He mentioned a Thirukural couplet "Karka Kasadara" written by Thiruvalluvar and said the objective of this couplet is "**Learn to achieve**".

Next, **Mr. Edwin Sam, Social Scientist** started his speech. He said that the contents collected so far for the publication of young scientist book were not sufficient. He asked us to

say about the topics that were given to us. We spoke about them and he spotted that we didn't talk about management. He also said that report writing is an opportunity to gain knowledge. If we do corrections it will become a perfect report.

Then **Miss. Jeshwini**, a former young scientist said that we should take only tips or hints while a speaker is speaking. While making presentations our background color must be light and also we should learn Thirukural and its contents properly. If we follow all these our presentation will look pleasant.

Then **Shri. C. Sajeev** said a story about Elephant and a Honeybee. If an elephant felt hungry it would go deep through the forest and make things dirty. In contrary if a honey bee felt hungry, it will fly out to the flowers, sucks honey and stores it. Later this honey will become as a useful food to humans. He also mentioned that many of the students have typed Tamil fonts from browsing centers. Then he concluded his speech that we will get further information about how to convert Tamil fonts into image formats that are needed to be inserted into the presentation if necessary by Mr. Velain. He also added that when we publish a book we can keep the contents and the topics that every student has presented. Then **Mr. Shibin** said that he will try to publish the book as soon as possible.

Through this program, I was able to know more about the **MANAGEMENT CONCEPT IN THIRUKURAL**. The tips and advices are really helpful so that I can also improve and implement the ways of handling various activities in life. I express my gratitude towards all the leaders and chiefs who took their time to motivate us and teach us about various topics.

7.Raksha,
Red Team

"SINCE WE ARE IN IT WE MUST WIN IT"

this is the proverb which gives me an enthusiastic feeling when I am participating in the programme.

On 22/11/2014 we had our 3rd meeting after selection process. This meeting was held at Marthandam College Of Engineering And Technology.

Morning around 7:45 I assembled in the college. It was very pleasant morning. Sharply at 8 we started the meeting. The first session was "jkpo;j; jha; tho;j;J" I and some of my friends stood before the mike and sung. Sabrina from Red team was on stage to anchor the programme. Initially she had invited all the guests to the Dais. The inaugural address was given by Shri.Velaian. We could see a different personality today since his speech was more or like an expert in field of management education. He told that those who have strength can succeed, Thirukkural gave honourable name to Tamil as well as Tamil Nadu,.

He notified that co-operation is important., He introduced Mr. Selva kumar, a staff of that college Thirukkural will give us joy. He asked the college to compile these Thirukkural notes written by the students in a form of book. He advised once again not to have tension even if we didn't complete the job.

After that Dr. Sudhakaran gave his address. At first he invited every one who gathered there. He described that "Nkshz;ik" means Quality Management. He mentioned one incident that had happened during the time of IIInd world war. Japan was a backward country at that time and it

was almost completely destroyed by the world countries. But now they came front only because of Quality Management and we should make a plan then and do it. Next Bennet Singh sir came took the mike on hand and told us that if we understand Thirukkural it will be very informative and useful. It is a very wonderful chance that we got selected for this young scientist programme. He further added that when we do the activities then only we do think more and more. He told us to keep APEM in our mind.

A - Appraisal Means Taste

P - Planning

Means which is the best of all?

E - Execution

Means doing it practically.

M - Monitor

Means we should control .

With good wishes he concluded his session. After that Dr.James Wilson, the Chairman of MACET told that they have to dream and think to select a topic every year and we are very lucky to get selected for this programme. He stressed that research means re-search, if we search again and again we will get new Idea.

Then it was the time to watch Vikram Sir's ppt. Some of the important hints he had given in the ppt are,

1.What are the things we study is not for the day, its for our life.

2.We should continue our innovation.

3.Basics of all things starts from Thirukkural.

4.Management is an art with science.

5.Management is the process of using what you have[resources] to do what you want to do [goal].

What is planning? it is a process of knowing ,what to do? When to do?

How to do? whom to do?

How can we know our strength?

We should know our weakness We should know our Strength

We should know our Threat

We should know our opportunity

S-specific

M- Motivation

A-Attainable objective

R- Relevant

T- Time based

Stress management

Anger management

Conflict management

Change management

Time management are some types of management.

What is meant by direction?

It is a process in which a manager instructs, guides and over sees the performance.

A manager needs leadership, communication, Decision making, Motivation and Guiding.

Controlling means

- Evaluate performance
- Measurement of performance
- Check for deviation
- Corrective action.
- 🌈 Evaluate performance
- Punctuality
- Report presentation
- Presentation skill
- Measurement of performance

After sharing a lot of information he concluded his speech. Followed by him Dr.Sasikumar, Principal, Lord Jegannath College of Engineering was requested to give his talk. At first he congratulated every Young scientist . He told that hardwork is the only formula to success. He distinguished with him self and Velaian sir that he would work for his family but Velaian sir is working for the society. He notified that KAP will give us a good training to get a good position in our life and Once more he wished all of us. We had a break then we , the young scientists started our ppt presentation.

The first chance was given to **Yellow** team, the second chance to **Green** team, the third chance to our team means **Red** team the forth chance to **Maroon** Team and the fifth chance to **Blue** team. Here Vikram sir was the main moderator. Every one of us did our job very well which was appreciated and congratulated by all the dignitaries in the dais . In between we had a small break to have a delicious lunch which really sumptuous.

We had a great medical professor and teacher Dr.Jayalal with us who joined in the middle had appreciated our presentation. Every one presented very wel and declared that even medical students cannot do like us. He told us a story that once he went to have his lunch in his house. At that time his wife gave some rice and a dish. He scolded his wife and told that it was very bad. But the same day in evening his wife put the same dish to another plate, at that time he ate and told it was nice and he told us to have a proper goal and plan in your life.Motivation is the internal energy. Thiukkural is the only book with all knowledge. Then Velaian sir told that our next meeting will be at Aasarippallam hospital on 29/11/14 at 8:30. Edwin Sam Sir also appreciated our efforts and acknowledged that all of us had done well.

Then Jesvini, former young scientist gavee some tips to improve the ppt the tips are

- Use only hints
- Good background
- No animation
- Good color and font style.

Sibin sir agreed with others and requested the college to release the book as fast as possible. Vikram sir told us not to spend money, develop ourself, and take data on our own. Then myself with some of my friends stood on the stage and recited National Anthem and concluded the session. After taking the tea and snacks we left the college with complete satisfaction because almost all of us did well in our presentation and got appreciaion from all the dignataries. It was once again a valuable opportunity to learn and prepare power point preparation, presenting our

own presentation amidst learned people and our fellow students. Thanks to KAP, MACET, Dr. James Wilson, Dr. Suthakar, Captain. Bennet singh, Shri. Velaian, Shri. Sibir, Shri.Edwin Sam, Smt. Radhika and all others who had been a source inspiration to excell in our talents.

**8.SABRINA LYNETTE,
RED TEAM.**

Within two weeks time from the date of scientific awareness camp, KAP has arranged one more programme for the young scientists. For every individual, company, corporate or institution management is paramount important for further growth and development. We are also a fortunate lot to get an exposure at this tender age itself because, personal management, time management etc will pave way for our success in life. By God's grace the meeting, the management concepts on Thirukkural was held in Marthandam College of Engineering and Technology, Kuttakuzhi. The MACET bus carrying all the young scientists and other members of KAP reached the venue by sharp 8.00 in the morning on 22-11-2014. As the bus passes through the narrow stretches of the road surrounded by tall rubber trees on both the sides, we felt the blessing of nature shown on the people around that area. Without wasting a single minute we were directed straight away to the Auditorium. It is once again a memorable day for me because I am given the responsibility to compere the programme. In order to honour the dignitaries and guest, I had cordially invited all of them to occupy their seat in the dais. Mr. Mullanchery Velaian in his introductory address, welcomed all the dignitaries and he mainly stressed about the Management concepts in Thirukkural. He told that we should not have fear on presenting our presentation. This may be the first time but we should be confident. So he gave us some instructions and tips for this program that we have to maintain and finished his talk.

Then we had the principal of MACET College Dr.Suthakar, to give a talk. He mainly stressed about the planning and also he told about the methods of preparing a project or the steps of Management like the:

- ✿ Planning
- ✿ Co-ordinating
- ✿ Organizing etc.

Everyone does some work. But how, when, how long ? We got some practical explanation about how to do a work from Dr. Suthagar, the principal of MACET proving himself as a successful administrator or Executive.. First we must plan then we must analyse and then research and then work together and achieve. He wished everyone and concluded his talk.

We also had a speech by Dr.James Wilson and Capt.Bennet Singh. All of us were slightly bored of hearing all talks and also we learnt many things. So next we had Sir. Vickram to give his presentation on the topic Management. We always learn Thirukkural only to write for our examinations but we should learn it and store in our mind so as to live according to that. Every basic management project begins from Thirukkural. Management is the process of using what we have to do and what we want to do. Management process has 5 steps they are listed below:

- Planning
- Organizing

- Staffing
- Co- coordinating
- Controlling

Planning:

It is a process which decided answer for what, how, when and whom. Before planning we must first check our strength, weakness, what are the opportunities and threats. Before starting we should have an objective. We should be specific, measurable, attainable, relevant and time based. When our activities are over we should prepare a Timeline one of the technique we use is the gain chart. When we do a project we must refer to the targeted customer.

Organizing:

After planning all activities we must group it. The activities mentioned here for example is report preparation and project preparation and the responsibility referred to is for a project each member should have responsibility and for a report everyone should have the responsibility.

Staffing:

It has 4 steps like:

- Organizational Structure
- Recruitment
- Training
- Counselling

We have to address various management like:

- Stress management
- Anger management
- Time management
- Conflict management
- Change management

Directing:

It is a process which the managers instruct, guide, and oversee the performance. He also emphasized 5 points they are:

- Leadership
- Communication
- Decision Making
- Motivation
- Guiding

Controlling:

The last process is controlling. After finishing all we are having some duties they are:

- Evaluate performance
- Measurement of performance
- Check for deviation
- Punctuality
- Presentation skill
- Report preparation. Etc....

Then he concluded by wishing us a good luck to do the presentation.

Then we had the feedback time so Gby Atee, the leader of green team, Reshma, leader of maroon team and Danie Rovas, the co-leader of maroon team gave the feedback. So next to refresh ourselves we had a tea break. Then we had the talk of Dr.Sasikumar.

First he welcomed all the dignitaries. Then he gave us some tips to become a good scientist and he also explained about the management concepts in Thirukkural. He also told that we have got a golden opportunity to understand the meaning of thirukkural and also to interact with some eminent person. So we must make use of this opportunity and give our best.

Next we had the PowerPoint presentations of all young scientists. First it started with YELLOW TEAM. Then the GREEN TEAM followed by RED TEAM. The remaining five students of Red Team did not present their talk.

Before that we had Dr. Jayalal, Associate professor of Government Medical College, Asaripallam to give the inaugural address. Sir gave an introduction on Thirukkural and Management. He said an example of management that had happened in his house. He also stressed about the laziness. We should not be lazy we must be active and energetic so that we can achieve. He asked whether exams are good or bad. First many of them told that it is bad then they told it was good. He told that exam is a stress for him. He also explained about the common reasons for stress. He continued to a story, a manager asked his students, what is the meaning of management? They do not know. So the manager took them to his room and asked them what they want? They told that they need a cup of tea. So the servant bought cups of tea, the cups were made of gold, silver, mud, plastic, etc. All of them were fighting and all wanted the gold cup because gold is precious. So the content in the cup is the same we should not see the outer covering. If we work hard to achieve a goal we will not have stress. He also taught us about motivation. He didn't forget to mention a thirukkural on the fragrance of a flower. The manager who is not able to explain the definition of management is similar to a flower without fragrance. At last he said a famous Thirukkural and wished everyone for a better life.

We felt hungry at that time. So we moved to the canteen to have our lunch. We had a very delicious food. After finishing our lunch we again resembled to the hall. Velaian Sir told us about the next meeting which will be held on 29th November at Government Medical College Asaripallam. We have to go to the examination hall, no need to bring lunch. And we must arrive there at 8.30 am. Then we had the continuation of RED TEAM followed by MAROON TEAM presentation and BLUE TEAM. After every member's presentation Sir. Vickram told us how we presented and what we have to improve.

Next we moved to the concluding session. First Edwin Sam Sir gave a small talk. He congratulated all the young scientists. He told that the presentation will be published in a book so the quality and the information we have added is not so good. So it's good to remake it. He told us a small correction that is all of us talked about their given topic but we did not relate it to Management. He also gave us some tips to present a good presentation. Last Sunday a book has been published which is a translation of

Thirukkural in 3 languages that is Telugu, English and Kannada. So he concluded by wishing everyone to do better next time.

Then Jeshwini, the former young scientist and the team supporter of blue team told some tips to improve in our presentation. We should not make our content in paragraph instead we must make it in points using hints. We must avoid animation, we must not read what is in the slide we should be familiar with the slides and last we must add the contents too. So she told this and concluded her talk.

Next we had Shibin Sir to give a speech. For management there is no unique definition. In olden days we call it as controlling. He wished Jeshwini for her best works in the program.

Then Sir. Vickram gave his talk. Our total presentation was better compared to the last year one. 10 to 15 % of students have done in browsing centres which is very bad. We must not do in net centres because when others do not know the meaning of our presentation but when we do it ourselves we will surely understand about our presentation. He gave us many instructions to give a best presentation and concluded his talk.

Next Velaian sir reminded about the next meeting and he gave us some instructions to the co coordinators of the management concepts in Thirukkural. And also he also said about the presentation of the young scientists and also about their improvement and concluded his talk.

To complete the session we had the National Anthem by a couple of Young scientists. At around 5.00 pm I reached my home with an enjoyable mood.

THANK YOU KAP, Thank You MACET..